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V.10,NO.2

# furniture forum

Landsdork

SPECIAL FEATURES

Publisher's Notes

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**Phillip L. Pritchard, Publisher**
**Associate member, A.I.D.**

**SUMMER 1959**
contents of **vol. 10, no. 2**

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## reference of contemporary design

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**Note: FURNITURE FORUM is so designed that the 4-issues of each year may be bound into one cover, thereby providing a permanent, accumulative source-reference volume. Since the 4-issues of each year constitute a VOLUME, subscriptions are only sold by the year to include the 4-issues.**

**furniture forum**

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# publisher's notes

The American Institute of Decorators just concluded its 28th Annual Conference in New York City. Fifteen Citations of Merit in eight categories were presented. In the contemporary field of design, Scroll Inc., Ben Rose, Knoll Associates, V'Soske, Glenn of California, Structural Products Inc., Cabin Crafts Inc. and Denst & Soderlund were the winners. The newly elected president of A.I.D. is J. H. Leroy Chambers of the Maryland Chapter. FURNITURE FORUM extends sincere congratulations to the new president and his new officers. Harold W. Grieve, retiring president did an outstanding job.

The National Office Furniture Association (NOFA) held its 13th Annual Convention - Exhibition in Miami last May. It was by far the biggest and most successful convention to date, attracting some 5,000 visitors to the trade-exhibition.

The Grand Rapids Furniture Market Association has recently completed a very comprehensive and excellent brochure which is available to those interested by merely writing a letter of request to the Association at the Michigan National Bank Building, Grand Rapids.

For the first time in our history, construction for this year is expected to exceed $50 billion according to the prediction of Architectural Forum in its March issue. This represents a 6.5% increase over 1958. The prediction estimates 1,250,000 new units this year, up 7.1% in public buildings; 12.2% increase in hospitals and institutions; a surprising 20.2% in public residential structures. If these predictions are fairly accurate, as they have been in the past years, it is indeed a healthy sign for the interior furnishing's industry.

There has been an increasing concern amongst the dealers and manufacturers of late regarding the number of Markets and it seems to be boiling down to a two Market preference, April and October. If you have some personal thoughts on this matter, your editor will be very happy to hear your reaction.

**Editor-Publisher**
**Phillip L. Pritchard**

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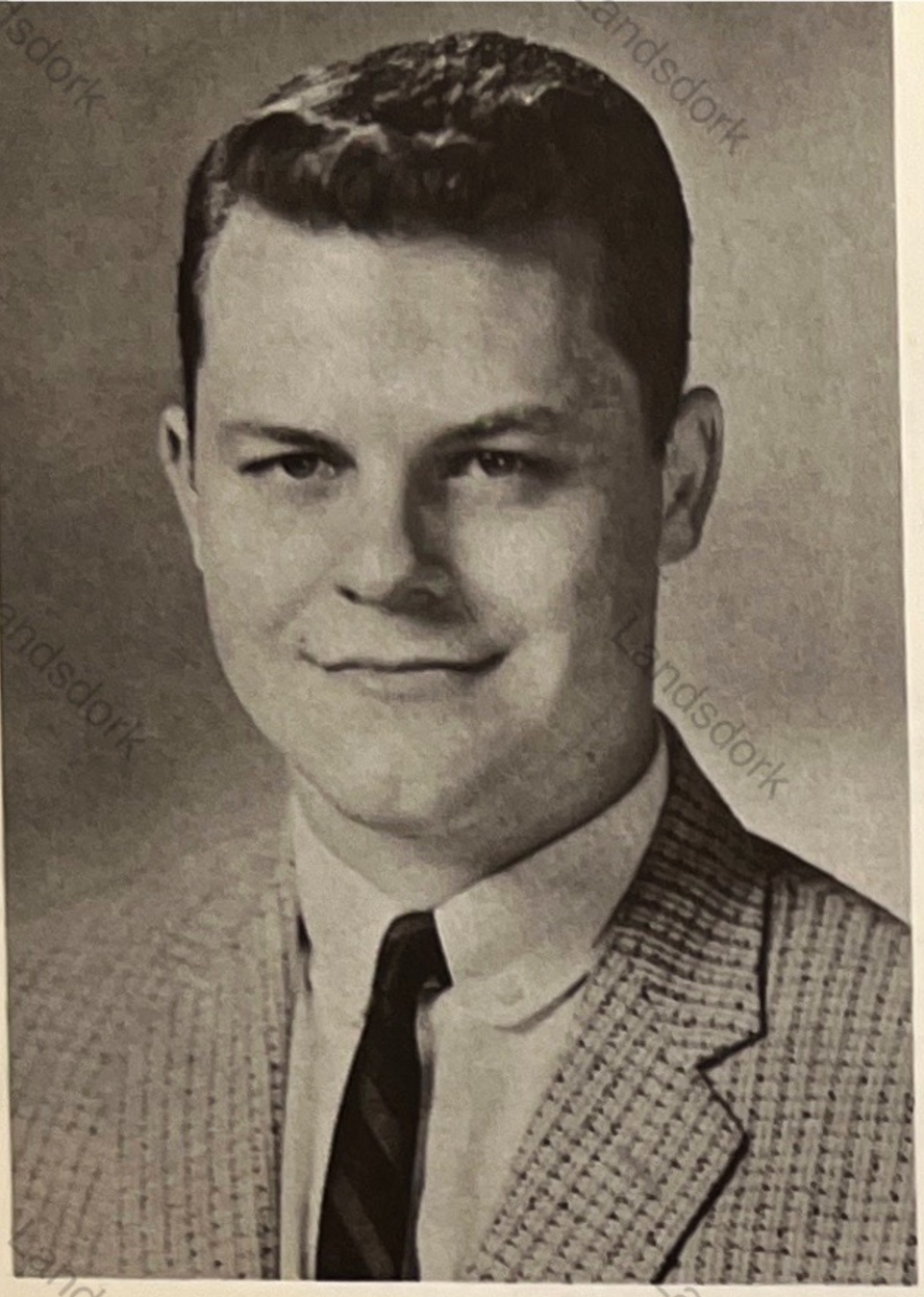
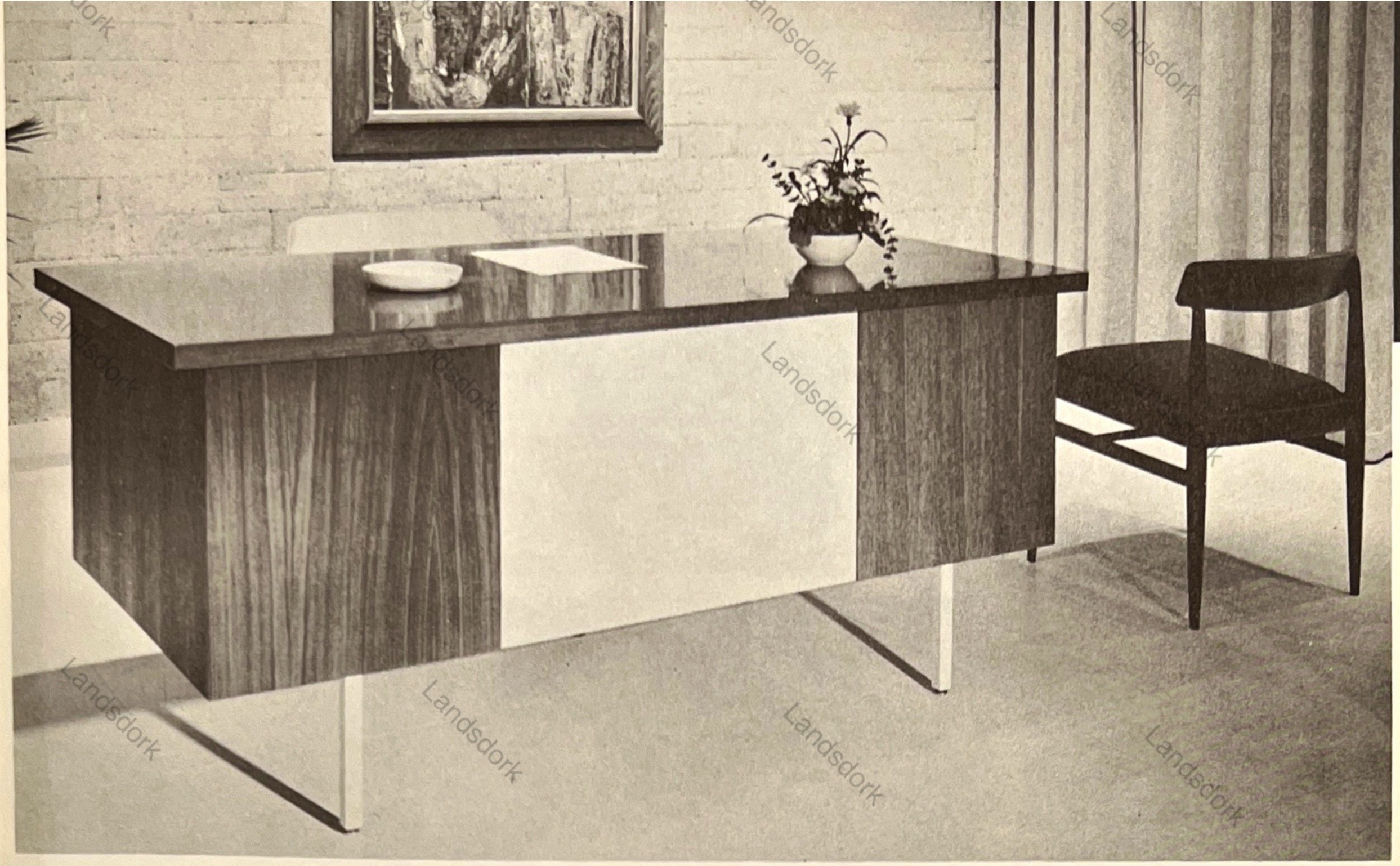
**J. H. LEROY CHAMBERS,** newly-elected national president of the American Institute of Decorators, entered the interior designing field forty years ago when he joined the H. Chambers Company of Baltimore, Maryland. The H. Chambers Company of which Mr. Chambers is President was founded by his father in 1899. Today the firm's operations, under Mr. Chambers' guidance have been developed into all phases of interior design supplemented by comprehensive drafting facilities and showrooms. The firm has developed over the years, a large group of expert craftsmen in drapery, upholstery and painting and wallpapering work, all under the direct supervision of its staff designers. The personally selected "sources of supply" for the firm extend to the "four corners of the earth."

**ARUNDELL CLARKE,** a one-time member of the Indian Cavalry returned to London in the early twenties and became a well known interior designer and one of the pioneers of the contemporary movement with a modern furniture shop near Berkeley Square. In 1933 he opened a branch in Rockefeller Center in the British Building. Starting his present organization in 1946, Mr. Clarke developed a comprehensive line of contemporary fabrics and he now has three associates. Across the nation his designs are on display in leading showrooms and appear in many of the contemporary exhibitions. His designs have won a number of important awards.



**RALPH H. LOGAN** is a native of Virginia and was educated at Virginia Polytechnic Institute. After a tour of duty with the army he entered the Kendall School of Design in Grand Rapids and upon graduation went to work as a staff designer for the Mueller Furniture Company. He is now the designer, designer coordinator, production supervisor and assistant to the president of the Mueller Metals Corporation. His design assignments include residential, custom and contract commercial furniture for colleges and institutions. Many of his designs have been used in airports and embassies. In 1958 he won the Design Merit Award at the NOFA Show in Philadelphia.

**THOMAS R. WARD** studied fine arts at Cincinnati Art Academy majoring in painting and sculpturing and went directly into cartooning and magazine illustrating until the Korean War. During his tour in the U. S. Air Force he was assigned to graphic arts and public relations work. In 1954 he became interested in furniture design and went on the road for four years as a manufacturer's representative where he gained first hand practical experience. He is now in charge of design and sales for the Indianapolis Chair Company and has developed a correlated executive office group of cabinets, desks and seating.



**Item No. 635 Executive Desk**
72" x 30" x 28" high
**Approximate Retail Price:** 510.00
(Other stock & special sizes to order)

**Item No. 159 Side Chair**
20" x 20¾" x 28" high
Wood: walnut
Yardage required, ¾ for 2 chairs
**Approximate Retail Price:** 95.00, **muslin**

**Item No. 251 Armchair**
26½" x 26" x 30½" high
Yardage required, 3, 54"
**Approximate Retail Price:** 145.00, **muslin**

**Item No. 670 Conference Table**
Top: 8' x 3' x 28½" high
**Approximate Retail Price:** 300.00
(Other stock & special sizes to order)

**Item No. 170 Side Chair**
18¾" x 24" x 30½" high
Yardage required, 1½, 54"
**Approximate Retail Price:** 86.00, **muslin**

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**JANET ROSENBLUM INCORPORATED**
602 Madison Avenue
New York 22, New York

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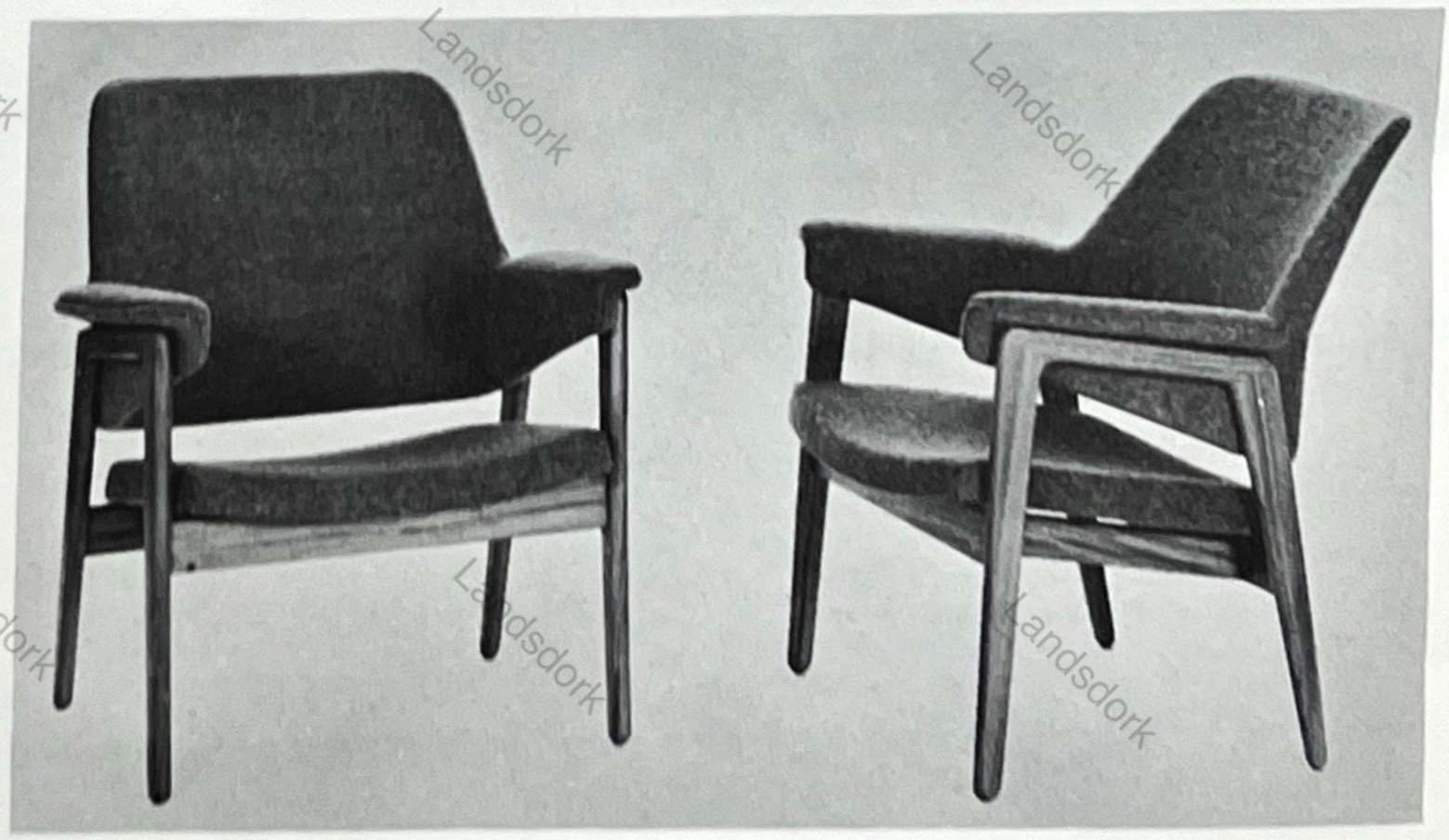
**Designer: HANS OLSEN**

**Item No.** 12555 **"Formpressed" Fried Egg Lounge Chair**
39" x 29" x 28" high
Loose foam seat cushion
**Approximate Retail Price:** 245.00, **covered**

**Item No.** 12552 **"Formpressed" Occasional Chair**
28" x 28" x 31½" high
Molded 1-piece back & arms
Tight seat; wood legs & frame
**Approximate Retail Price:** 170.00, **covered**



**Item No.** 12553 **"Formpressed" Spoon Back Chair**
30" x 28" x 29" high
Wood arms & frame; loose foam seat cushion
**Approximate Retail Price:** 235.00, **covered**

**SHOWROOMS:**
**New York**—227 East 56 Street
**Chicago**—325 North Wells Street
**Milwaukee**—410 North Milwaukee
**Philadelphia**—32 So. Second St.

**MILLS-DENMARK**
227 East 56 Street
New York 22, New York

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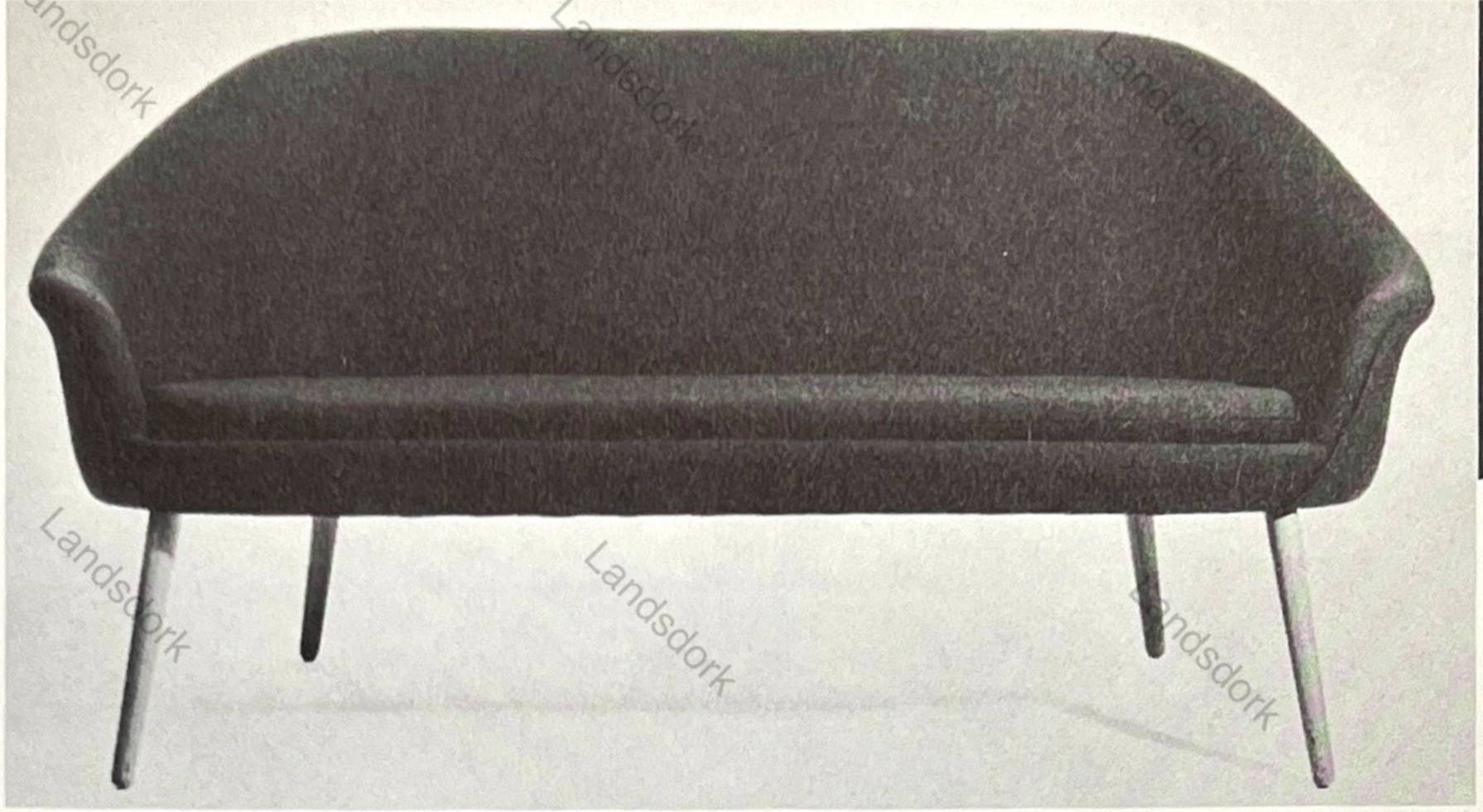
**Designer: HANS OLSEN**



**Item No.** 13550 **"Formpressed" 3-Person Sofa**
66" x 28" x 30" high
Curved sloping arms; wood legs
Loose foam seat cushion
**Approximate Retail Price:** 395.00, **covered**

**Item No.** 12550 **"Formpressed" Low Lounge Chair**
31½" x 28" x 30" high
Loose foam seat cushion; curved sloping arms
**Approximate Retail Price:** 195.00, **covered**

**Item No.** 12551 **"Formpressed" Spoon Back Chair**
29" x 30" x 29" high
Loose foam seat cushion; sloping arms
**Approximate Retail Price:** 155.00, **covered**

**SHOWROOMS:**
**New York**—227 East 56 Street
**Chicago**—325 North Wells Street
**Milwaukee**—410 North Milwaukee
**Philadelphia**—32 So. Second St.

**MILLS-DENMARK**
227 East 56 Street
New York 22, New York



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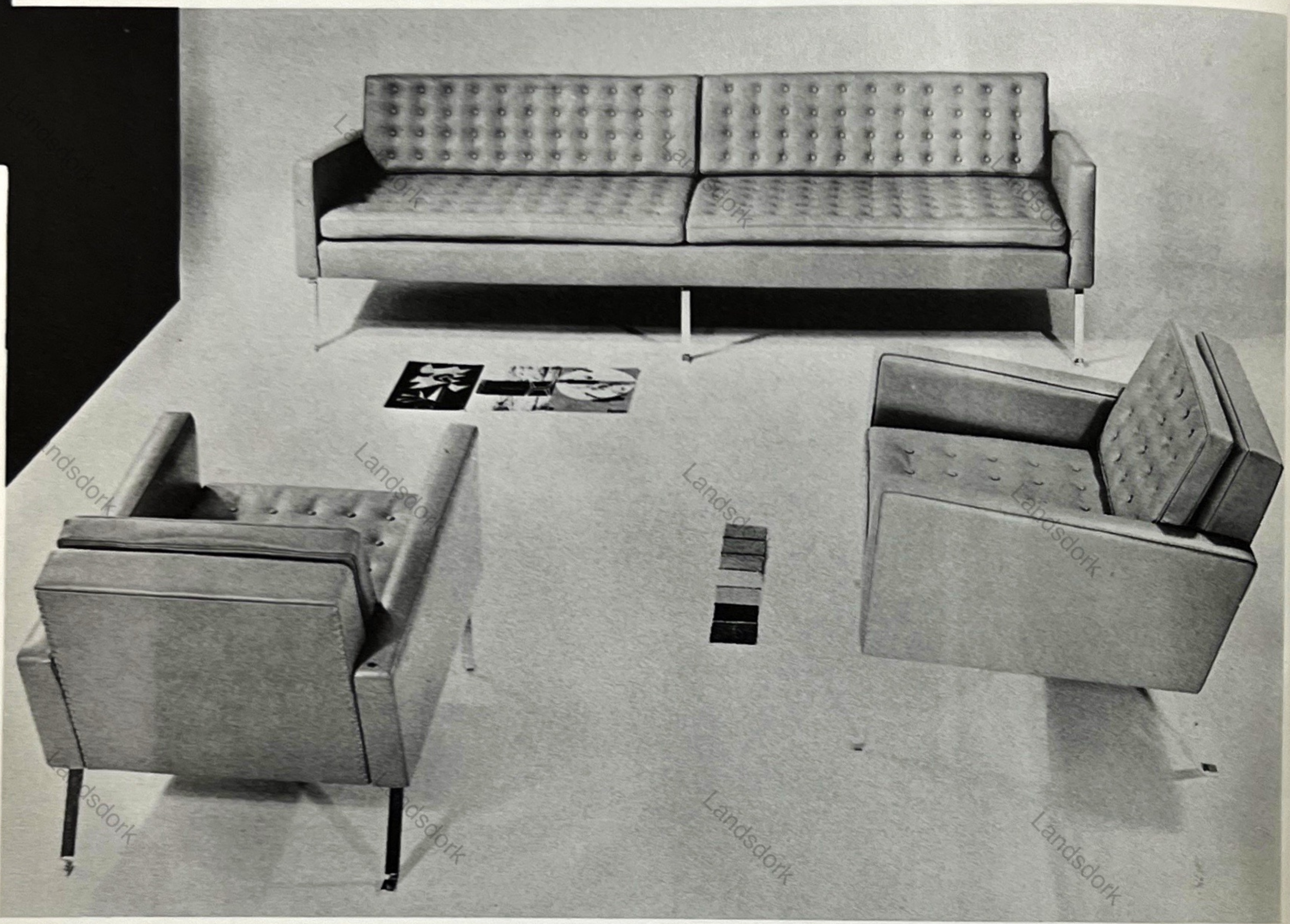

**Item No. 460-S Lounge Chair**
26½" x 29" x 28" high
Loose foam rubber seat & back cushions
Dull chrome legs
Available in muslin or soft oxhide
**Approximate Retail Price:** 418.00, **muslin**

**Item No. 462-S Sofa**
90" x 29" x 28" high
Loose foam rubber seat & back cushions
Dull chrome legs
Available in muslin or soft oxhide
**Approximate Retail Price:** 1144.00, **muslin**
(Available in 72" 3-Seater)

***Available for residential or contract installation***

**Designer: Prof. RAINER**

**SHOWROOMS:**

**Chicago**—325 West Huron
**Grand Rapids**—Waters Building
**Seattle**—1501 Olive Way
**San Francisco**—432 Jackson Square
**Los Angeles**—120 So. Robertson
**Miami**—108 N.E. 39 Street

**HANSEATIC FURNITURE COMPANY**
325 West Huron Street
Chicago 10, Illinois

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**DUNBAR furniture is designed by EDWARD WORMLEY**

**Item No. 830 Chair**
22" x 23" x 30" high; seat, 18"
Walnut frame, rubber slip-panel, seat & back
1½ yards, 50" fabric; 24 sq. ft. leather
**Approximate Retail Price:** 234.00, **muslin**

**Showrooms:**
**New York**—305 East 63 Street
**Boston**—92 Newbury Street
**Chicago**—635 Merchandise Mart
**Dallas**—390 Decorative Center
**Denver**—550 S. Colorado Blvd.
**Kansas City**—3939 Broadway
**Los Angeles**—8745 West 3 Street
**San Francisco**—42 Hotaling Place
**Seattle**—1501 Olive Way
**Tulsa (Utica Plaza)**—1645 E. 21 St
**Montreal**—Sternthal Bldg.—1435 St. Alexander
**Brussels**—J. Wabbes, 34 Rue de la Pepiniere

**DUNBAR FURNITURE CORPORATION OF INDIANA**
Berne, Indiana

**Item No.** 8701 **Sofa**
104" x 33" x 27" high; arm height 24"
Anodized aluminum base, brass finish
Foam seat; down back
**Approximate Retail Price:** 650.00, **muslin**

**Item No.** 8723 **Arm Chair**
30" x 35" x 31½" high; arm height 20"
Wood: walnut, oil finish
Foam seat, down back
**Approximate Retail Price:** 210.00, **muslin**
**Item No.** 8724-0 **Ottoman**
30" x 25" x 16" high
**Approximate Retail Price:** 120.00, **muslin**

**Item No.** 8756 **Tables**
20" x 20" x 15" high
Wood: walnut, oil finish
**Approximate Retail Price:** 60.00, **each**
**Item No.** 8755 **Table**
54" x 20" x 16" high
**Approximate Retail Price:** 98.00
(Available as group or separate)

**Designer: BARNEY FLAGG, A.I.D.; I.D.I**

**SHOWROOMS:**
**New York**—Fourth Ave. at 32 St.
**Chicago**—Merchandise Mart
**Thomasville, North Carolina**

**ERWIN-LAMBETH, INC.**
Thomasville, North Carolina

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**Item No. 7324G Hexagon Unit Table**
26" x 22" x 10" high
**Approximate Retail Price:** 95.00, **each**

**Designer: JOHN B. WISNER, A.I.D.**

**Item No. 7025CU Mandarin Chair**
32" x 27" x 48" high
**Approximate Retail Price:** 130.00

**SHOWROOMS:**
**New York**—305 East 63 Street
**Chicago**—631 Merchandise Mart
**Grand Rapids**—Exhibitors Bldg.

**Available for residential or contract installation**

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**FICKS REED COMPANY**
Charlemar Drive
Cincinnati 27, Ohio

Landsdork

**Designer: HANS J. WEGNER**

**Available for residential or contract installation**

**Professional catalog available**

**Item No.** RY-20 **Sideboard**
72" x 19½" x 72" high
Wood: teak with cane or teak panels; oak with cane panels; oil finish
**Approximate Retail Prices:**
Oak with cane doors — 580.00
Teak with teak doors — 614.00
Teak with cane doors — 654.00

**Item No.** RY-17-4 **Drawer Chest**
**Approximate Retail Price:** 230.00.

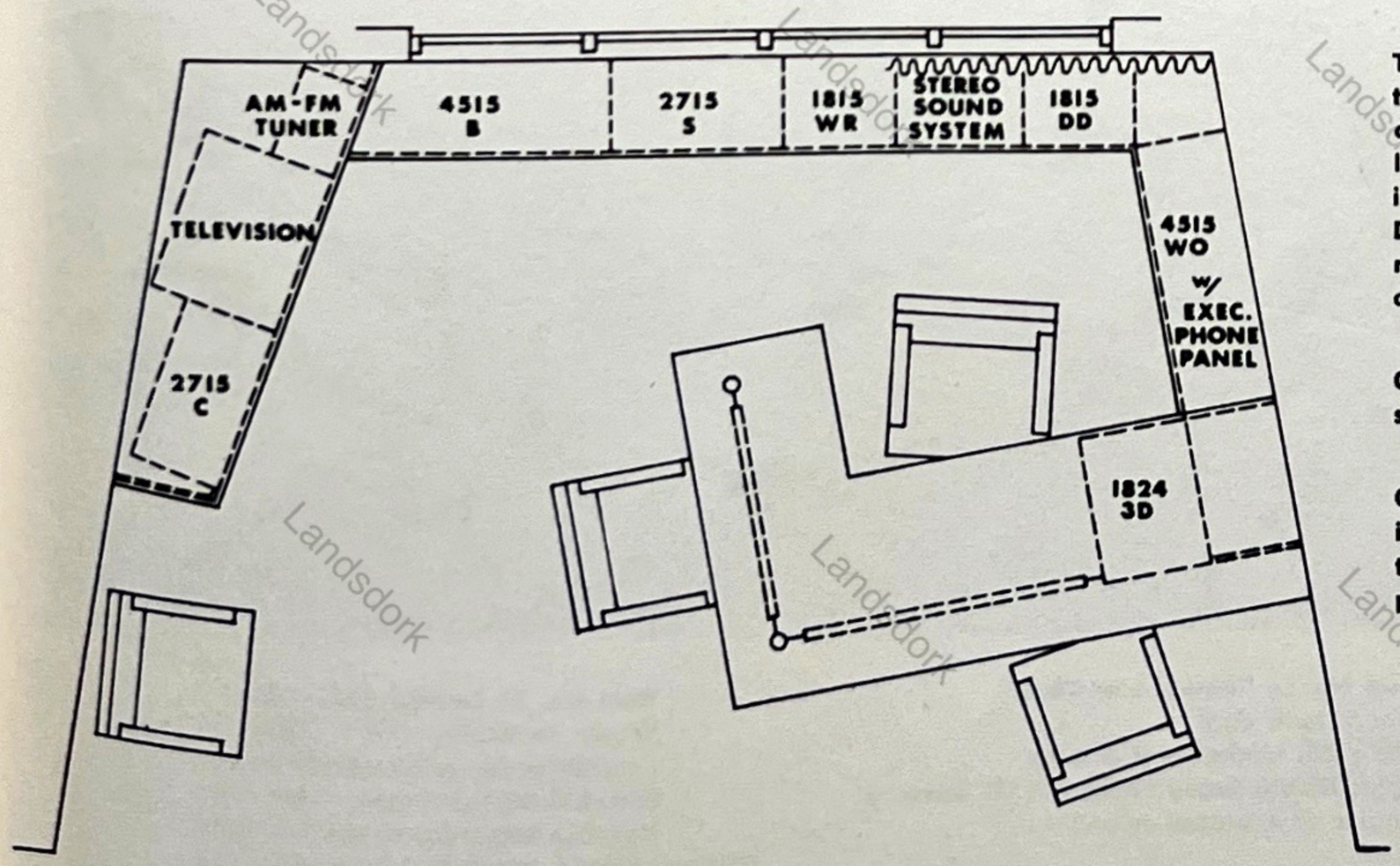
**Item No.** RY-32 **Writing Table**
40" x 21" x 29" high
Woods: teak with oak base
**Approximate Retail Price:** 132.00

**Item: RY Case Series**
**L** to **R:** RY-8; RY-18 on RY-17;
RY-5 on RY-15; RY-14 on RY-16
**Upper Cases:** 40" x 13½" x 44" high
**Lower Cases:** 40" x 19½" x 28½" high
Wood: teak, oil finish

**Approximate Retail Prices:**

| | |
|---|---|
| **RY-8** High Bookcase: | 263.00 |
| **RY-18** Upper Desk: | 290.00 |
| **RY-17-4** Drawer Chest | 230.00 |
| **RY-5** Upper Bookcase | 175.00 |
| **RY-15** Lower Cabinet | 220.00 |
| **RY-14** Upper Cabinet | 237.00 |
| **RY-16-6** Drawer Chest | 256.00 |

**GEORGE TANIER, INC.**
521 Madison Avenue
New York 22, New York




**This OSI Executive Office incorporates an executive telephone conference panel, stereophonic record-changer, tape deck & amplifiers, television cellarette, low voltage control panels, mosaic tile modesty panels, indirect louvered ceiling illumination, AM — FM tuner, Dictaphone cabinet, intercom system, automatic drapery, refrigerator & even (incidentally) an 8′ front & 5′ side desk.**

**OSI modular cabinets and custom tops provide a simple but precise solution to your office planning.**

**OSI provides a professional service to architects, interior designers and interior decorators to assist them in effecting a functional solution to difficult problems.**

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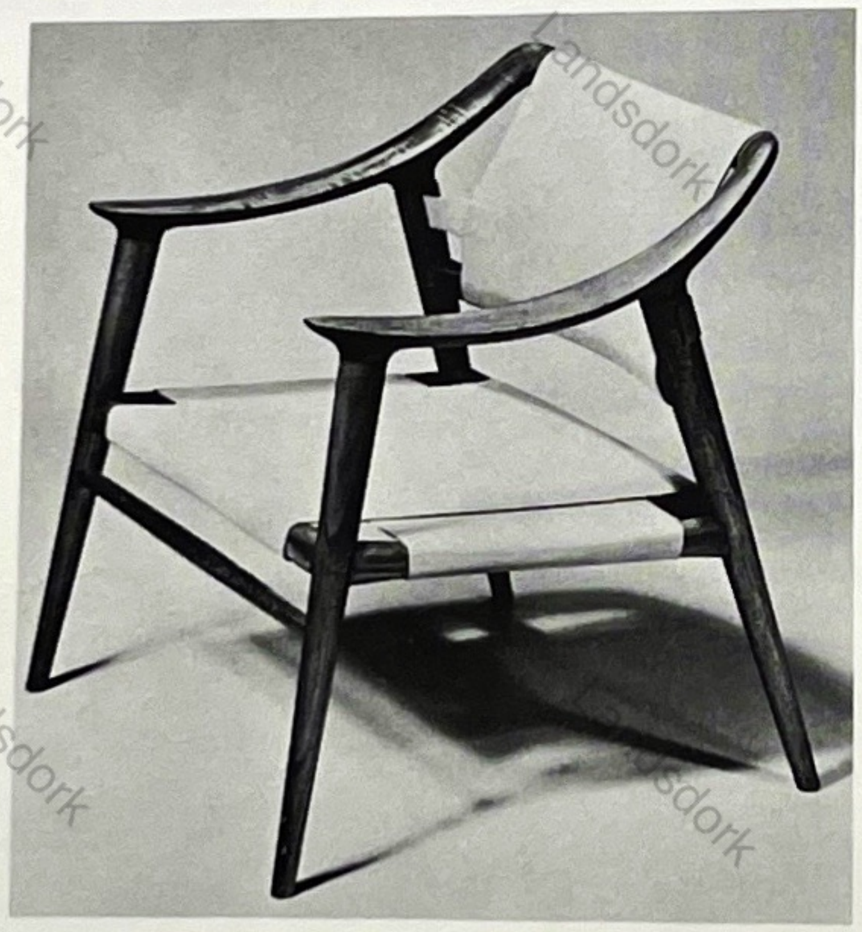
**OFFICE SUITES, INC.**
21 West Illinois Street
Chicago 10, Illinois

**Available for residential or contract installation**

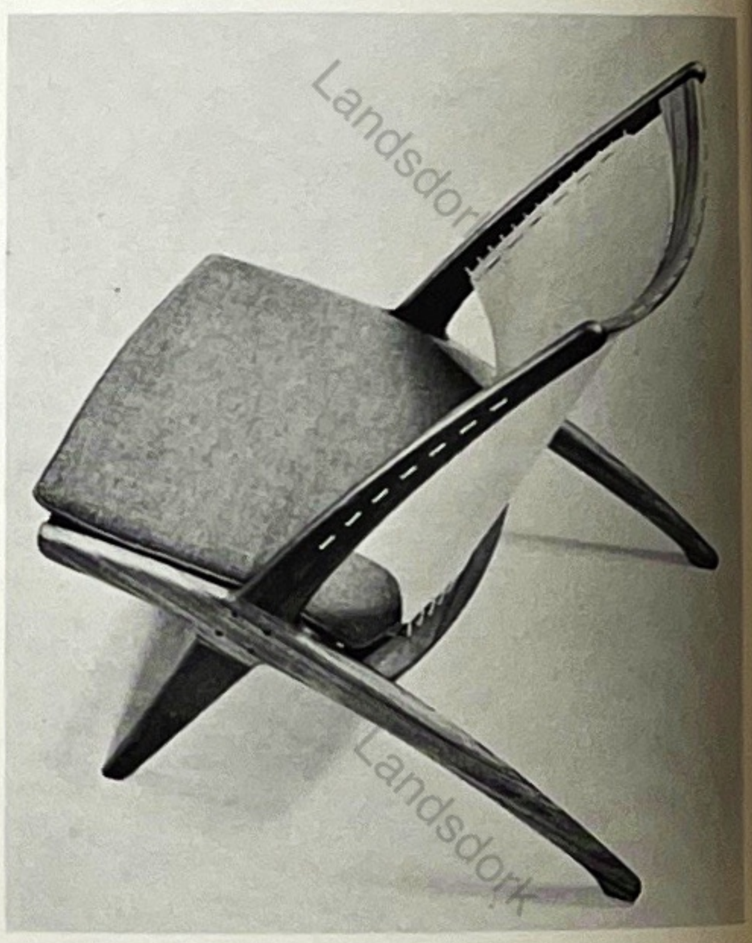
**Item No.** 58 **Armchair**
Woods: teak or French walnut
Yardage required, 2/3, for 2 chairs
**Approximate Retail Price:** 79.50, **muslin**

**SHOWROOMS:**
**New York**—460 Fourth Ave.
& 351 East 61 Street

**Item No.** 55 **"Bambi Hi Chair"**
Wood: teak only
Top grain leather seat & back
**Approximate Retail Price:** 219.00, **covered**
(choice of 4-leather colors)



**Item No.** 56 **"Bambi Low Chair"**
Wood: teak only
Top grain leather seat & back
**Approximate Retail Price:** 225.00, **covered**
(choice of 4-leather colors)



**Item No.** 52 **Lounge Chair**
Wood: teak only
Leather back; removable
upholstered foam seat;
Yardage required, 1, 50"
Leather for back furnished
**Approximate Retail Price:** 169.00, **muslin**

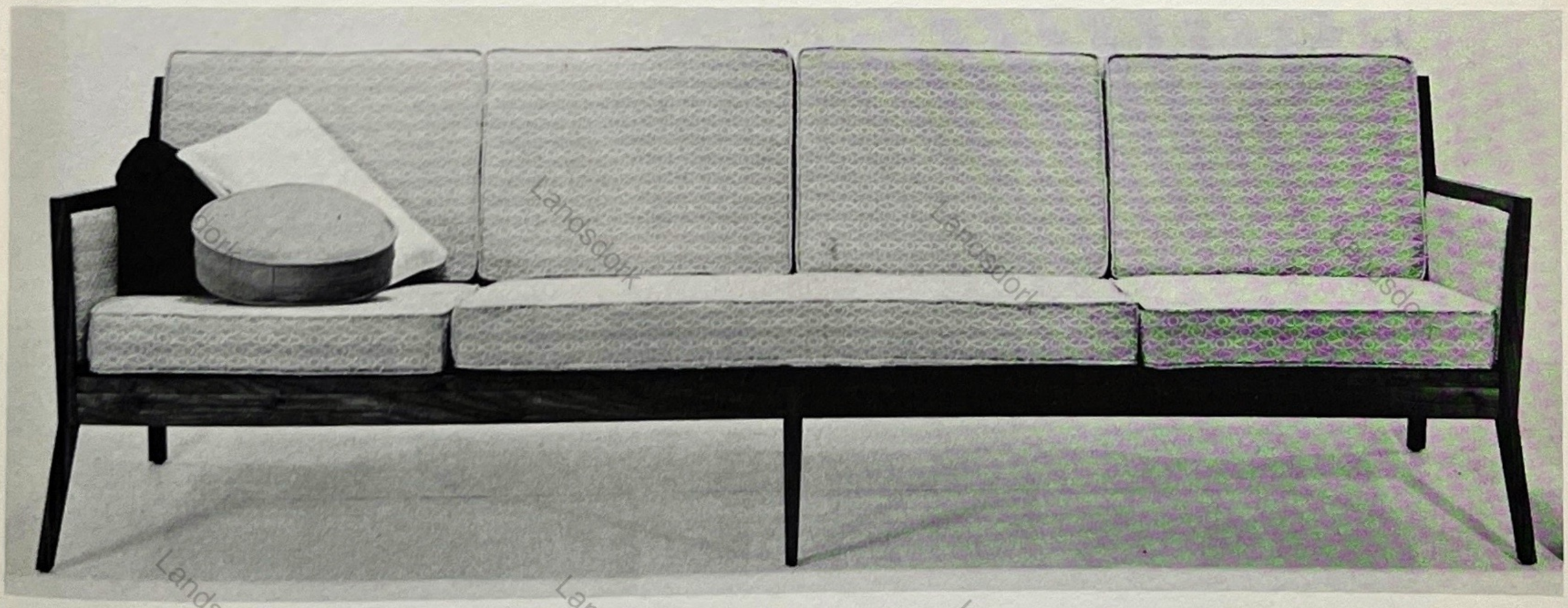
**Import Division**
**LEO H. SPIVACK, INC.**
460 Fourth Ave. (31 St.)
New York 16, New York

furniture forum

**Designer: TOM WARD**

**Item No.** 700 **Chair**
28" x 32½" x 28½" high
Seat & back cushions 23" wide
Side panels & cushions removable, with zippered covers
Frame: solid walnut, oil finish
**Approximate Retail Price:** 120.00, **covered**

**Item No.** 704 **Ottoman**
25" x 23" x 16" high
Solid walnut, oil finish
Zippered removable foam cushion
**Approximate Retail Price:** 60.00, **covered**



**Item No.** 709 **Sofa**
96" x 21" x 28½" high
Frame: solid walnut, oil finish
Removable zippered sides & cushions
Foam rubber cushions and sides
**Approximate Retail Price:** 370.00, **covered**

**Available for residential or contract installation**

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**INDIANAPOLIS CHAIR CO., INC.**
Aurora, Indiana

**Item: Desk Unit**
**#3072 top; #2D pedestal;**
**#3D pedestal; #W wood pulls;**
**#S separator; #T turned leg, 2-pair;**
**#MW29 modesty panel**
**Approximate Retail Price:** 545.00 **as shown**

**Desk units are of selected plain walnut, hand-rubbed oil finish. Matching plastic tops available for desks & modular tops Drawers are fitted; side drawers suspended on ball bearing metal glides.**

**SHOWROOMS:**
**New York**—192 Lexington Avenue
**Chicago**—325 North Wells

**Item: Desk Unit**
**#3060 top;** 60" x 30"
**#30 pedestal**—3-drawers
**#S separator; #P pewter pulls**
**#Sq.** pedestal leg; **#DH** desk H-leg
**Approximate Retail Price:** 338.00

**FOSTER — McDAVID, INC.**
4200 North Westshore Blvd.
Tampa 9, Florida

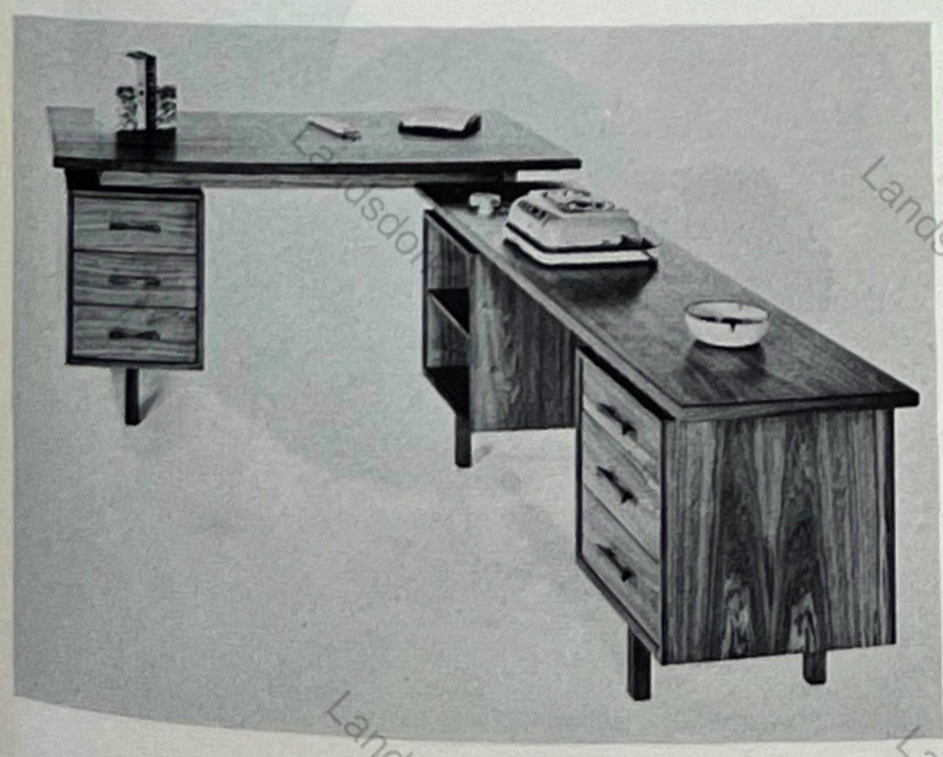
furniture forum

**Item: Desk Unit**
#3060 **top**; #3D **pedestal**;
#W **wood pulls**;
#S **separator,** square leg; #DH desk H-leg;
#1842 **modular top**; #S3D **secretary component,**
3-drawers; secretary square leg
**Approximate Retail Price:** 474.00 **as shown**
(without secretary pedestal) .... 398.00

**Desk units are of selected plain walnut, hand-rubbed oil finish. Matching plastic tops available for desks & modular tops Drawers are fitted; side drawers suspended on ball bearing metal glides.**

**SHOWROOMS:**
**New York**—192 Lexington Avenue
**Chicago**—325 North Wells

**Item: Desk Unit**
#3060 **top**; #3D **pedestal**;
#S **separator**, square leg;
#DH desk H-leg; #W **wood pull;**
#1872 **Modular top;**
#SAS **secretary component,** adj. shelf;
#S3D **secretary component** 3-drawer,
2-pair square legs; #MW29 **modesty panel**
**Approximate Retail Price:** 640.00 **as shown**



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**FOSTER — McDAVID, INC.**
4200 North Westshore Blvd.
Tampa 9, Florida

Designer: ARNE JACOBSEN

**Item No.** 91-C **"The Swan" Chair**
29" x 26" x 29½" high, seat height, 14"
Frame plastic covered with foam rubber, chrome base. (Available in natural leather)
**Approximate Retail Price:** 275.00, **covered**

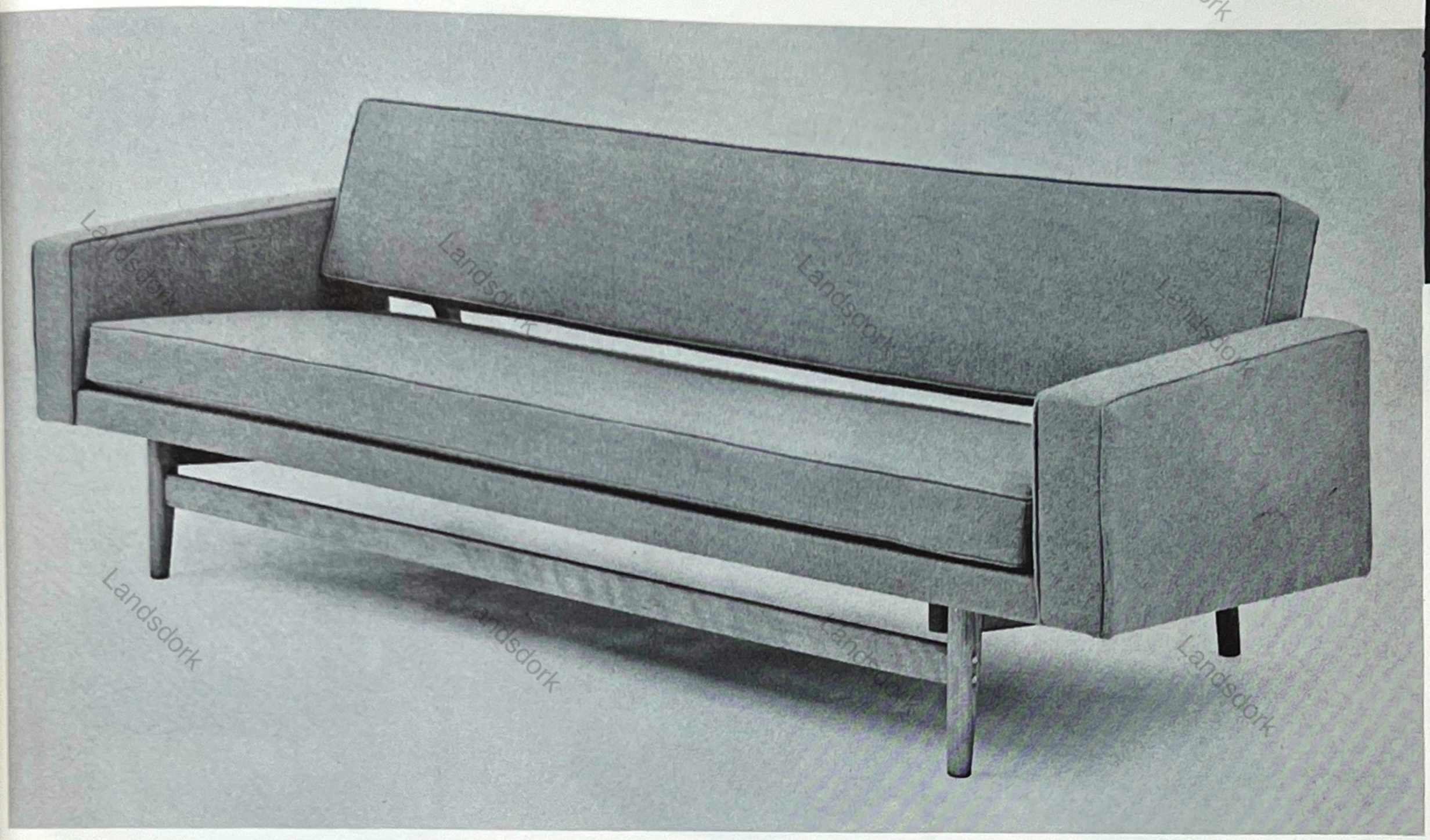
**Item No.** 392 **Coffee Table**
60" x 21" x 18½" high
Solid teak with chrome base
**Approximate Retail Price:** 150.00

**Item No.** 90-C **"The Egg" Chair**
33½" x 30" x 41½" high, seat height, 14"
Frame plastic covered with foam rubber, chrome base
**Approximate Retail Price:** 475.00, **covered**

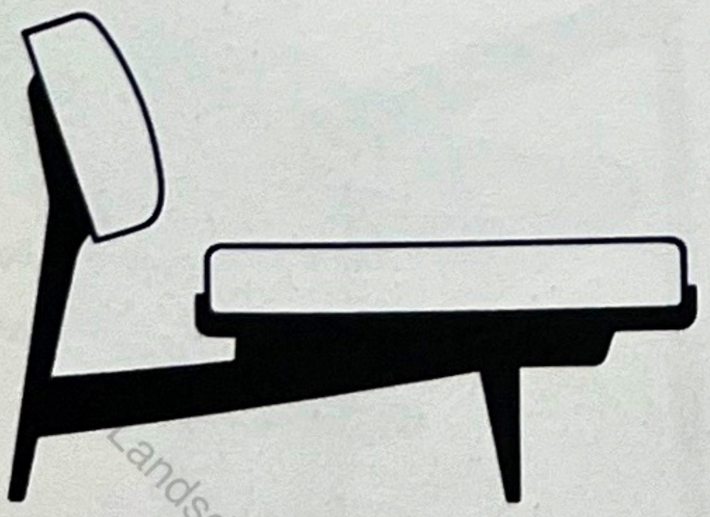
**DUX INCORPORATED**
1633 Adrian Road
Burlingame, California

furniture forum

**Designer: KARL-ERIK EKSELIUS**



**Item No. 44-S Day Bed**
87" x 34/41" x 31" high, seat height, 16"
Dark smoked oak, or beech, walnut finish
**Approximate Retail Price:** 450.00, **C.O.M.**



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**DUX INCORPORATED**
1633 Adrian Road
Burlingame, California

Landsdork

**Designer: BRENDON REILLY**

**Item No.** P200 **Series of Tables**
Solid walnut base; beveled edge
Marble top: 18"; 24"; 36" or 42" dia.
Heights, 15" or 19"
**Approximate Retail Price: from** 40.00

**Item No.** 2MT **Counter Bar**
48" x 18" x 29/36" high
Top: Oiled walnut or Thermoset plastic
**Approximate Retail Price:** 40.00

**Item No.** MT/11 **Counter Stool**
17" or 25" high; swivel seat
**Approximate Retail Price:** 13.00

**SHOWROOMS:**
**New York**—120 East 32 Street
**Chicago**—325 North Wells
**Seattle**—121 Boren Ave. North

**Item No.** MT/11/R **Bar Stool**
**Approximate Retail Price:** 17.00

**REILLY-WOLFF ASSOCIATES, INC.**
120 East 32 Street
New York 16, New York

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Designer: **BRENDON REILLY**

**SHOWROOMS:**
**New York**—120 East 32 Street
**Chicago**—325 North Wells
**Seattle**—121 Boren Ave. North

**Item No.** M100 **Swivel Chair**
Width, 22"; Bolta covers only
Foam rubber seat & back
**Approximate Retail Price:** 35.00
(available with casters) 37.00

**Item No.** MT **Swivel Chair**
Foam rubber seat & back
Width, 20"; black metal frame
**Approximate Retail Price:** 45.00
(available with casters) 47.00

**Item No.** LC13W **Swivel Chair**
Foam rubber seat & back
Width, 27"; black metal frame
**Approximate Retail Price:** 35.00
(available with casters) 37.00

**Item No.** M200 **Chair**
Foam rubber seat & back
Width, 23"; black metal frame
**Approximate Retail Price:** 40.00
(available with casters) 42.00



**REILLY-WOLFF ASSOCIATES, INC.**
120 East 32 Street
New York 16, New York

Landsdork

**Item: Executive Desk**
72" x 36" x 29¼" high
**Top:** walnut plastic: leg base, wood
**Pedestals:** 628/2 with box & file drawer
628/3 with 3-box drawers
**Approximate Retail Price:** 615.00

**Item No.** 2128-SW **Swivel Chair**
25½"W x 25½"D; seat
depth 18½"
Yardage required 2½, 50"
**Approximate Retail Price:** 190.00 **muslin**

**Catalog available upon request**

**RICHARD DRAPER & Company Inc.**
16 East 50 Street
New York 22, New York

**Moving October 1, to 16 East 52 Street**

furniture forum

Landsdork

**Item No.** 503 **Rocking Chair**
Seat 17" high; O/A height 42½"
Black or dull walnut stain
Bleached natural rush seat
**Approximate Retail Price:** 70.00 **each**
(packed 1 to carton)
60.00 **each,** 8 or more

**Item No.** 206 **Chair**
Seat 17½" high; O/A height, 35"
Satin black or dull walnut stain
Fibre rush seat & back
**Approximate Retail Price:** 35.00 **each**
(packed 2 to carton)
30.00 **each,** 8 or more

**SHOWROOMS:**
**New York**—225 Fifth Avenue
**San Francisco**—1355 Market St.
**Los Angeles**—533 S. Los Angeles St.
**Seattle**—4169-42 Ave. N.E.
**Atlanta**—1013 West Peachtree, N.E.
**Miami**—111 N.E. 40 Street
**Chicago**—325 North Wells

**Item No.** 204 **Chair**
Seat 18" high; O/A height 33"
Satin black or dull walnut stain
Fibre rush seat & back
(packed 2 to carton)
**Approximate Retail Price:** 33.00 **each**
28.00 **each,** 8 or more

**Item No.** 650 **Chair**
Seat 17½" high; O/A height 31"
Formed hollow steel frame.
rust proof enamel; seat & back rattan
Suitable for indoor or outdoor use
**Approximate Retail Price:** 45.00 **each**
(packed 4 to carton)
37.50 **each,** 8 or more

**PIAZZA ORIGINALS**
**by House of Italian Handicrafts Inc.**

**Available for residential**
**or contract installation**

**Item No.** 102 **Fireside Chair**
Seat 12½" high; O/A height 40"
Black or dull walnut stain
Natural rush seat
**Approximate Retail Price:** 33.00 **each**
(packed 2 to carton)
28.00 **each**, 8 or more

**Please request, on your business letterhead, catalog #59**

**HOUSE of ITALIAN HANDICRAFTS INC.**
225 Fifth Avenue
New York 10, New York

**Item No.** 50 **Dining Table**
53½" x 34½" x 28¾" high (closed)
Extends to 92¾" (2)-19⅜" leaves
Genuine teakwood, hand-rubbed oil finish;
**Approximate Retail Price:** 190.00

**Available for residential or contract installation**

**Item No.** 460GT **Side Chair**
19" x 17" x 30¾" high
Genuine teakwood, hand-rubbed oil finish; oak legs and arms
**Approximate Retail Price:** 59.50

**Item No.** 26 **Club Chair**
27" x 22" x 26" high
Beechwood, walnut or saddlewood finish
Loose foam rubber cushions; Danish fabric
Doweled back; Texweb seat
**Approximate Retail Price:** 96.00, **covered**

**Item No.** 3002GTU **Ottoman**
23" x 24½" x 15" high
Genuine teakwood, hand-rubbed oil finish
Loose foam rubber cushion; Danish fabric
**Approximate Retail Price:** 60.00, **covered**

**Item No.** 3001GTU **"Clipper Chair"**
28" x 32" x 40" high
Genuine teakwood, hand-rubbed oil finish
Foam rubber upholstery, Danish fabric
(3) self-adjusting reclining positions
**Approximate Retail Price:** 169.50, **covered**

**Importers — Exporters • Established 1872**
**The OTTO GERDAU CO.**
82 Wall Street
New York 5, New York

furniture forum

Landsdork

**Item No.** 75GT **Executive Desk**
60" x 31" x 28½" high
Genuine teakwood, hand-rubbed oil finish
**Approximate Retail Price:** 390.00

**Item No.** 24GT **Side Chair**
20¾" x 22" x 29" high
Genuine teakwood, hand-rubbed oil finish (shown)
Available in beechwood, walnut
saddlewood satin finish
Handwoven fibre seat, dowel back
**Approximate Retail Prices:** 49.00, **beechwood**
60.00, **teakwood**

**SHOWROOMS:**

**New York**—192 Lexington Avenue
**High Point**—Furniture Exposition Building
**Chicago**—Furniture Mart
**Toronto, Canada**—19 Melinda Street
**Denmark • England • Germany**
**Hong Kong • India • Japan • France**

**As illustrated in our new catalog**
**available upon request**

**Prices quoted f.o.b. our Jersey City warehouse**

**Available for contract installation**

**Item No.** 25 **"Captain's Chair"**
26" x 25" x 28" high
Beechwood, walnut or saddlewood finish
Handwoven fibre seat and back
**Approximate Retail Price:** 79.50

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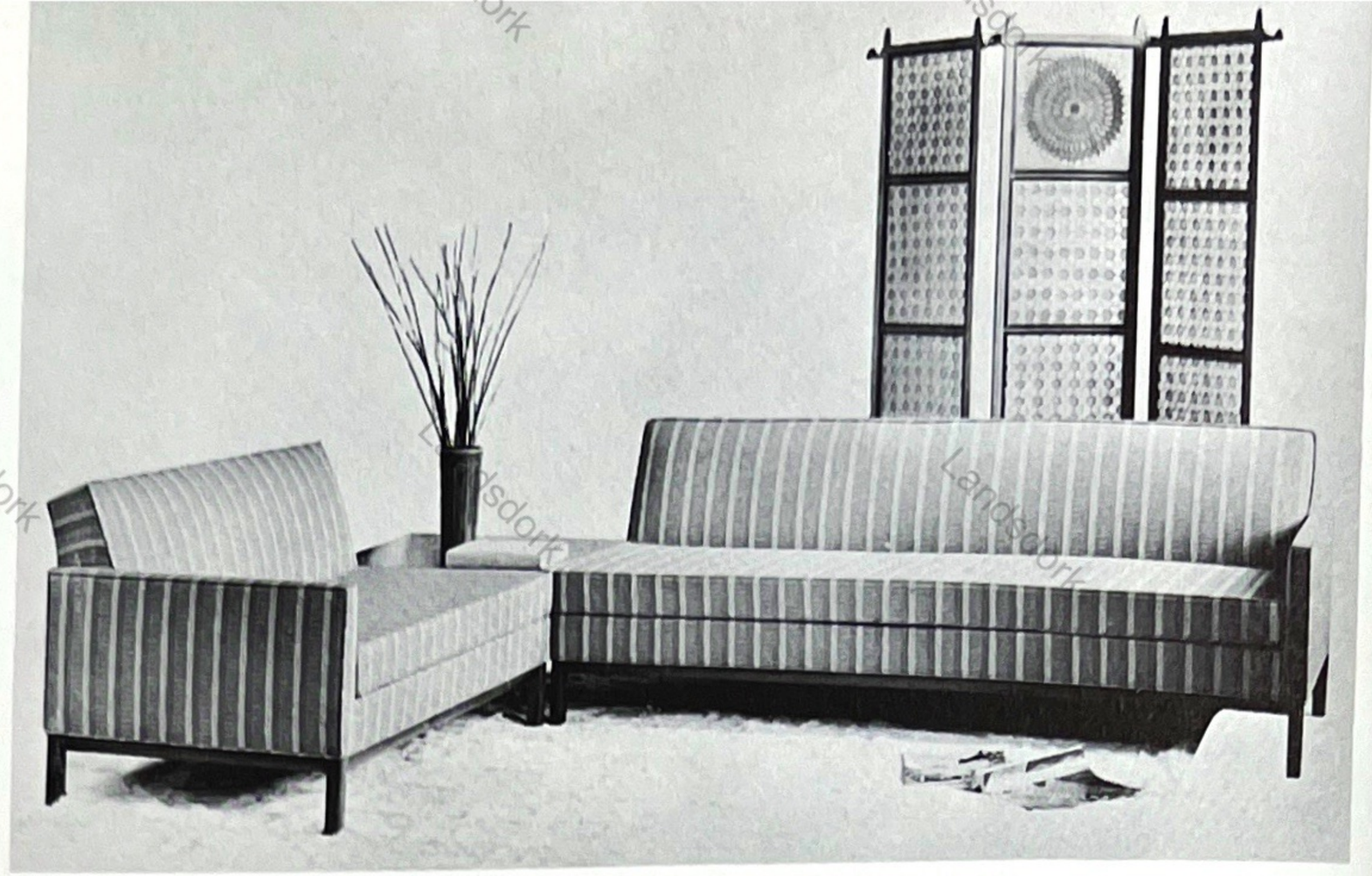
**Importers — Exporters • Established 1872**
**The OTTO GERDAU CO.**
82 Wall Street
New York 5, New York

**Designer: MILO BAUGHMAN**

**Item No.** 204 **Loveseat**
L.A. facing T.B.
48" x 32" x 30" high

**Item No.** 207 **Sofa**
R.A. facing T.B.
78" x 32" x 30" high

**Item No.** 4600 **Screen**
20" x 1¼" x 6'4" high



**Item No.** 5525 **Bench**
21½" x 15" x 17" high
Upholstered top; brass frame

**Item No.** 5536 **Bench**
36" x 18½" x 20½" high
Upholstered top; brass frame

**SHOWROOMS:**
**Chicago** —Merchandise Mart
**New York**—425 East 53 Street

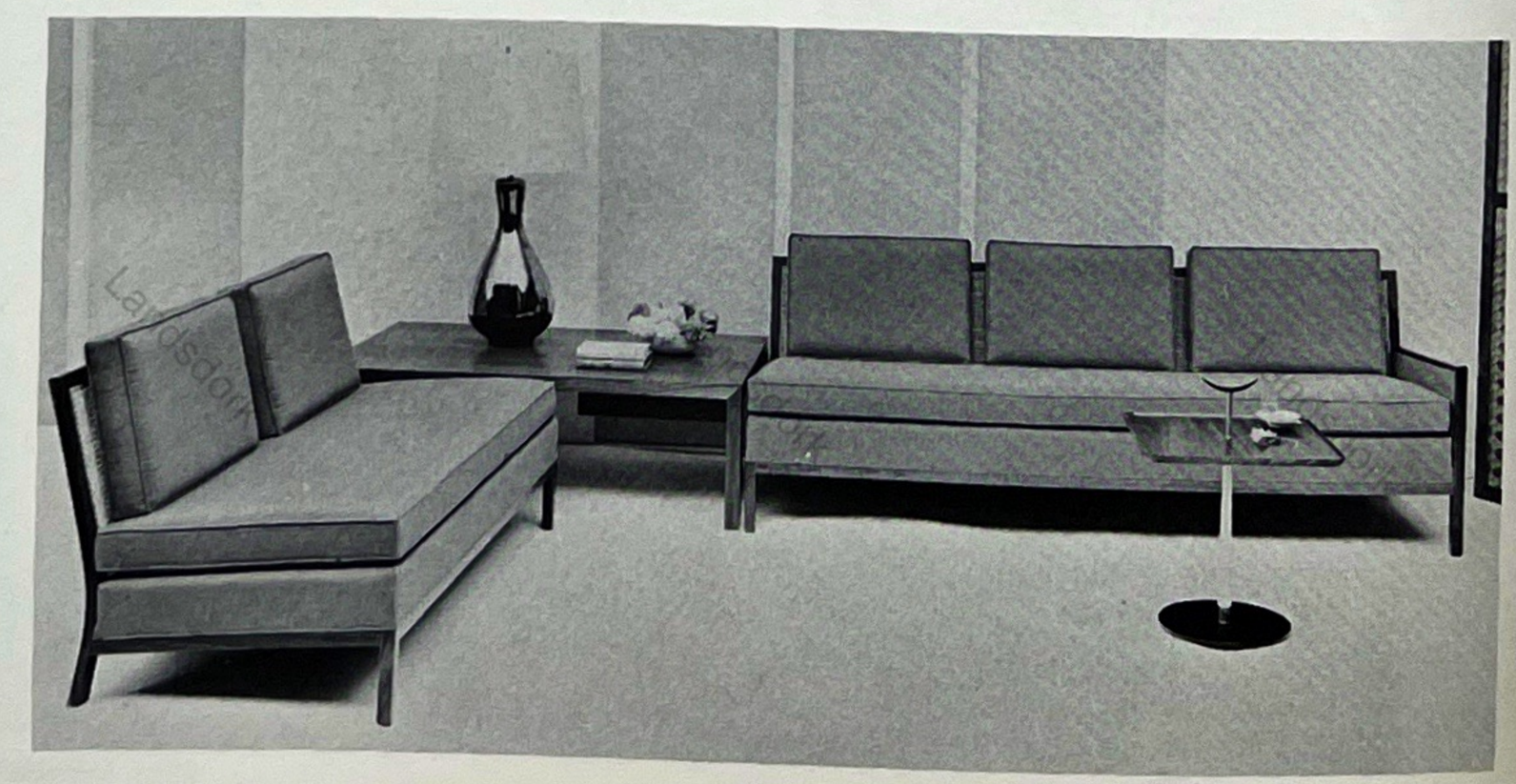
**Prices available upon request**

**Item No.** 1003 **Armless Loveseat**
54" x 30" x 27" high

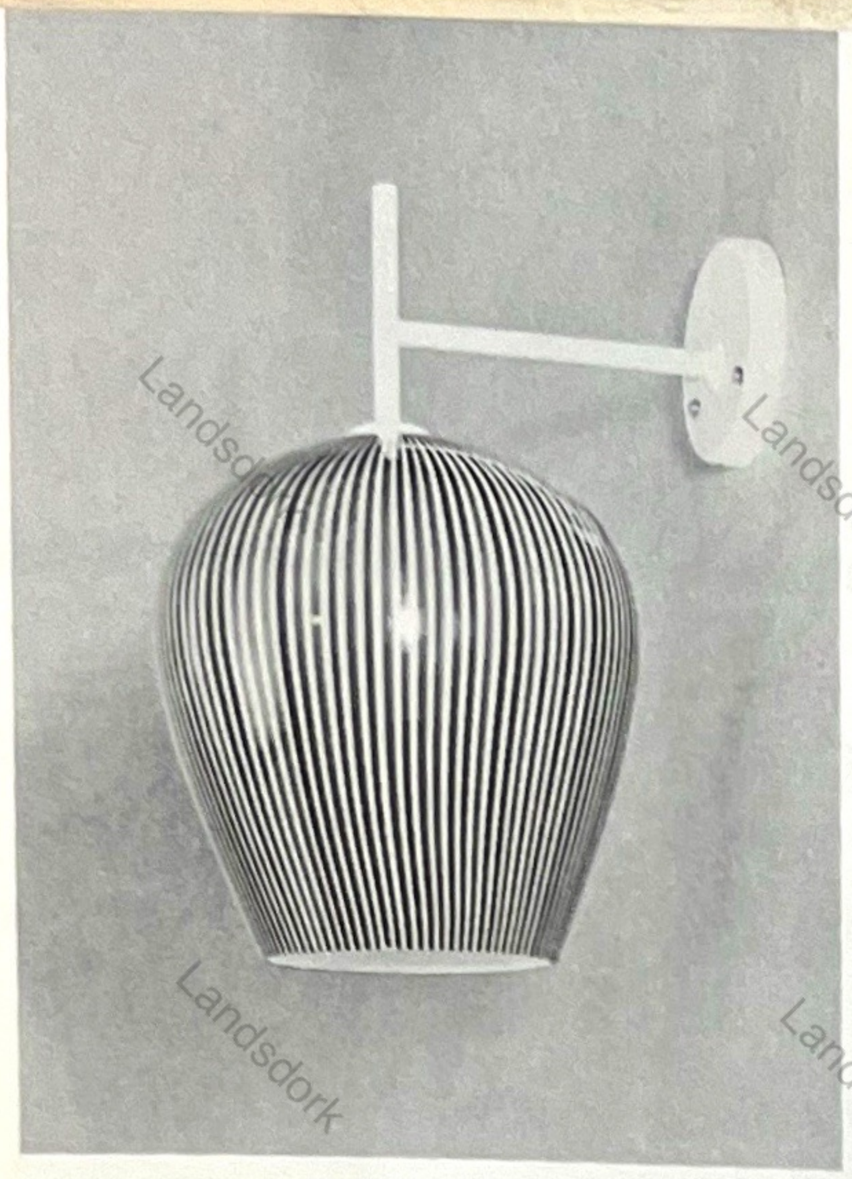
**Item No.** 1007 **R** or **L Arm Sofa**
77" x 30" x 27" high

**Item No.** 2450 **Corner Table**
30" x 49" x 16" high

**Item No.** 2000 **Table**
18" x 18" x 18½" high



**ARCH GORDON COMPANY, INC.**
2500 North Bosworth Street
Chicago 14, Illinois



**Item No.** AV-4034W **Wall Light**
Bracket in flat white or brushed brass
8" from wall to center of globe
(Shown with globe #4034T)
**Approximate Retail Prices:** 15.00 **bracket only**
(Wired bracket with globe) 65.00 **complete**

**Available for residential or contract installation**

**Item: Walnut Wall Bracket**
15" from wall to end of arm
Can be used with any Venini globe
Shown with AV-4042T globe
White or black cord
**Approximate Retail Price:** 65.00, **as shown**
(Bracket, wired 20.00)

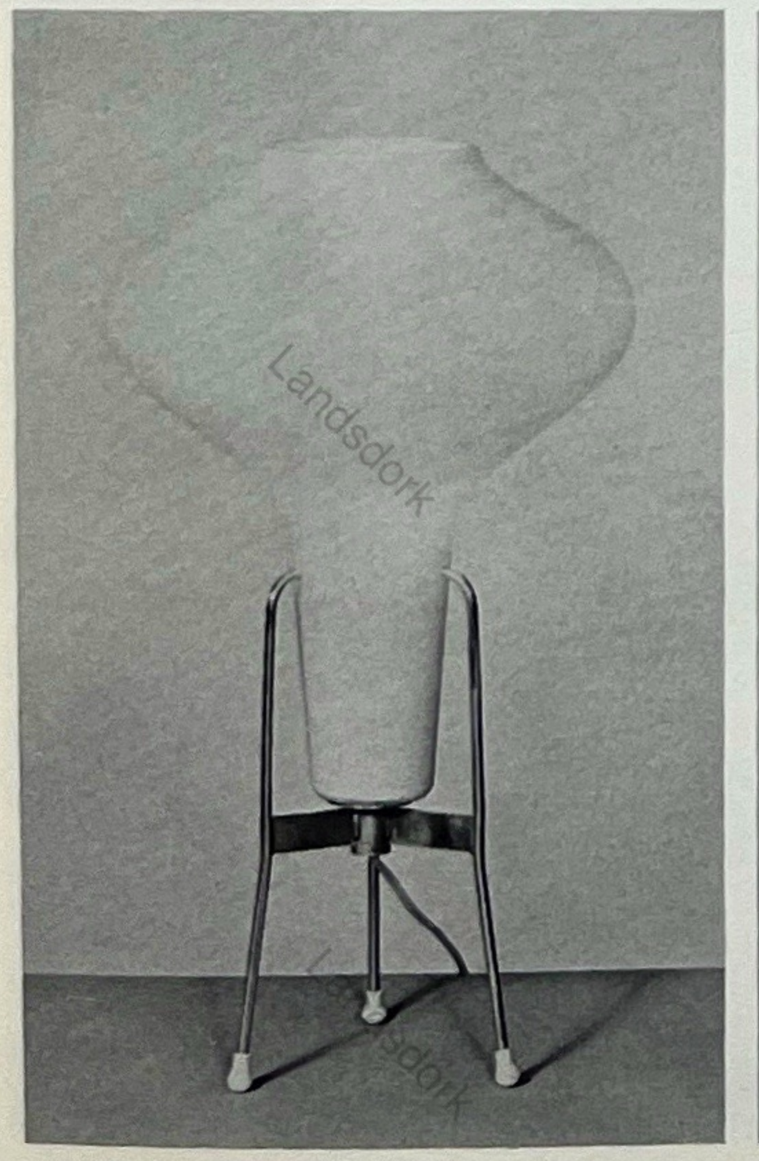
**Venini handblown and handrolled globes may be used for wall, table or hanging fixtures**
**Colors: red, blue, green, beige, amber or white; narrow vertical stripes on white, of red, blue, green yellow, plum, blue & green, blue & yellow, green & yellow, yellow & red. The AV-4040 & the AV-4043 also come in wide vertical stripes, on white, of red, blue, green, yellow, plum, beige, amber, blue & green, yellow & red, blue & yellow. White or brown cord with hand switch**

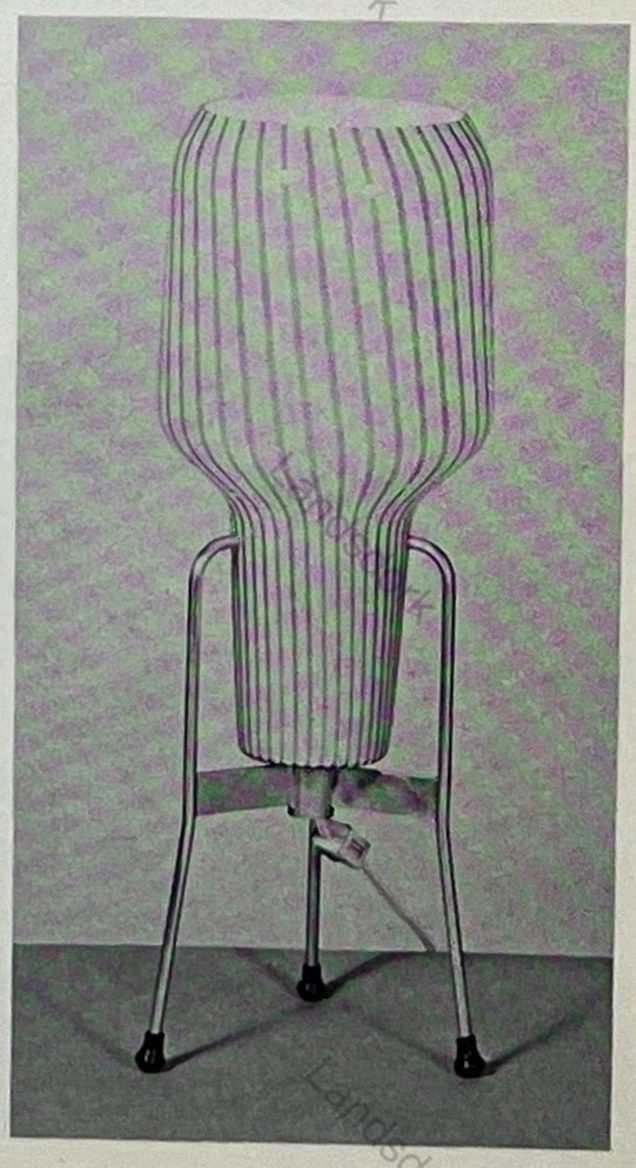
**Item No.** AV-4028W **Wall Light**
Height, 11"; width, 6"
Available in solid colors or vertical stripes
**Approximate Retail Prices:** 40.00 **solid**
(Comes wired with attachment) 50.00 **stripes**

**Item No.** AV-4043X **Table Lamp**
Height, 20"; width, 11"
Available in solid, narrow or wide vertical stripes; brushed brass stand
**Approximate Retail Prices:** 55.00 **solid**
(Comes wired with switch) 65.00 **stripes**

**Item No.** AV-4040X **Table Lamp**
Height, 14"; width, 10"
Available in solid, narrow or wide vertical stripes
**Approximate Retail Prices:** 50.00 **solid**
(Comes wired with switch) 65.00 **stripes**

**Item No.** AV-4029X **Table Lamp**
Height, 17"; width, 6"
Available in solid, narrow or wide vertical stripes; brushed brass stand
**Approximate Retail Prices:** 55.00 **solid**
(Comes wired with switch) 65.00 **stripes**





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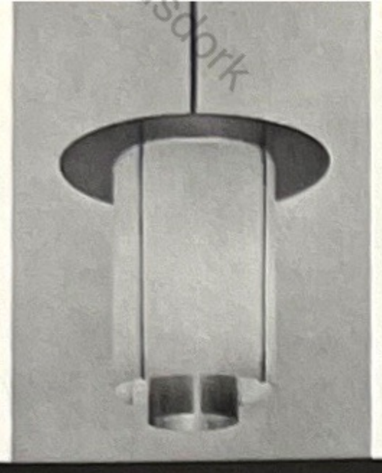
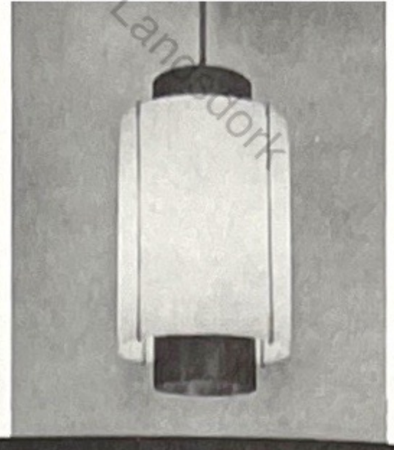
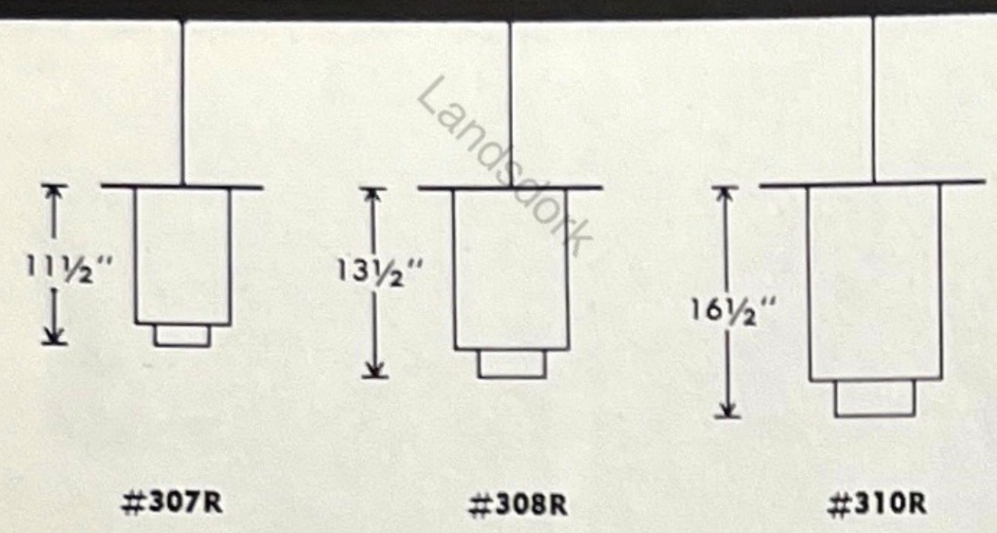
**ALTAMIRA**
125 East 55 Street
New York 22, New York





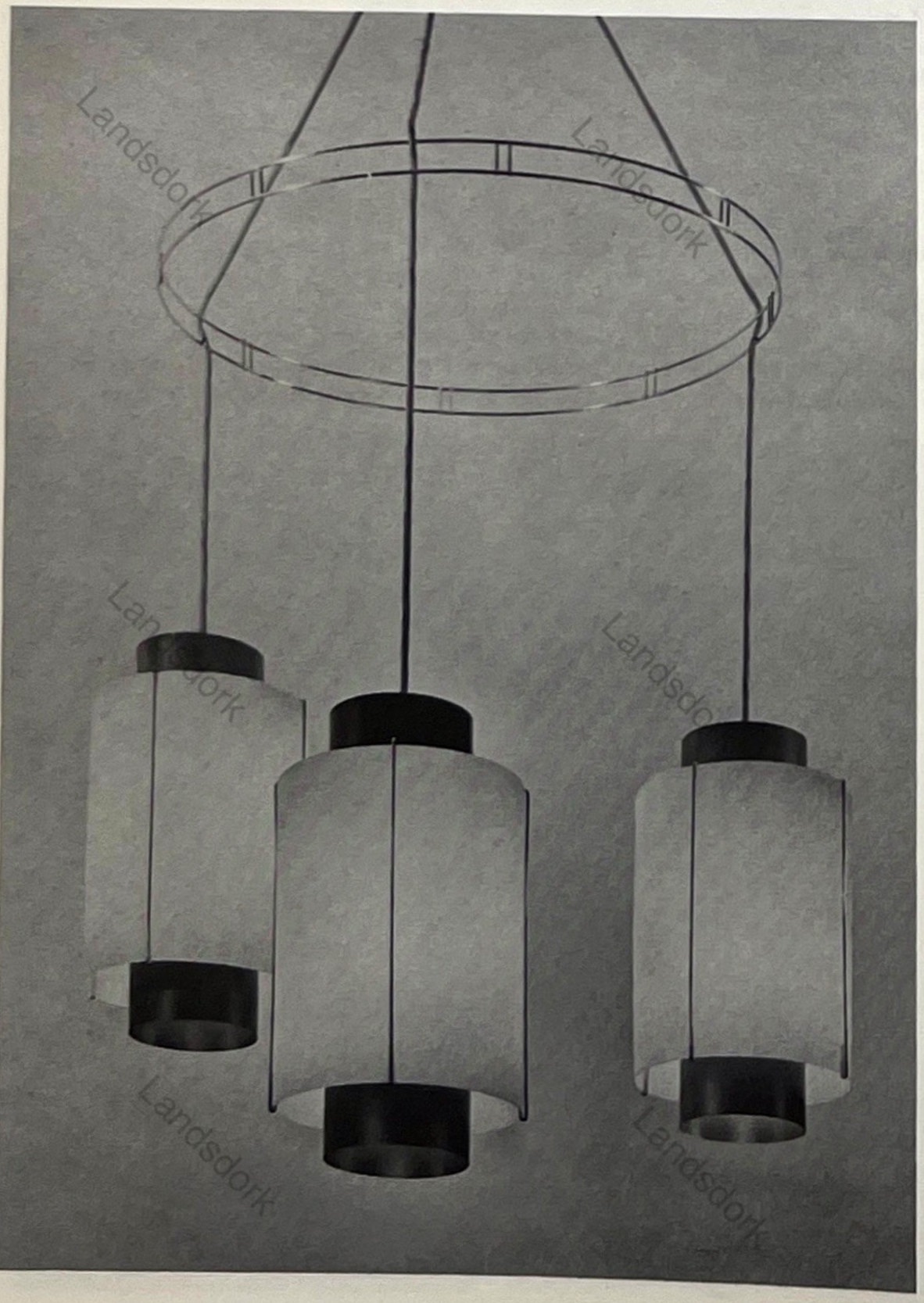



#307R #308R #310R #307DL #308DL #310DL

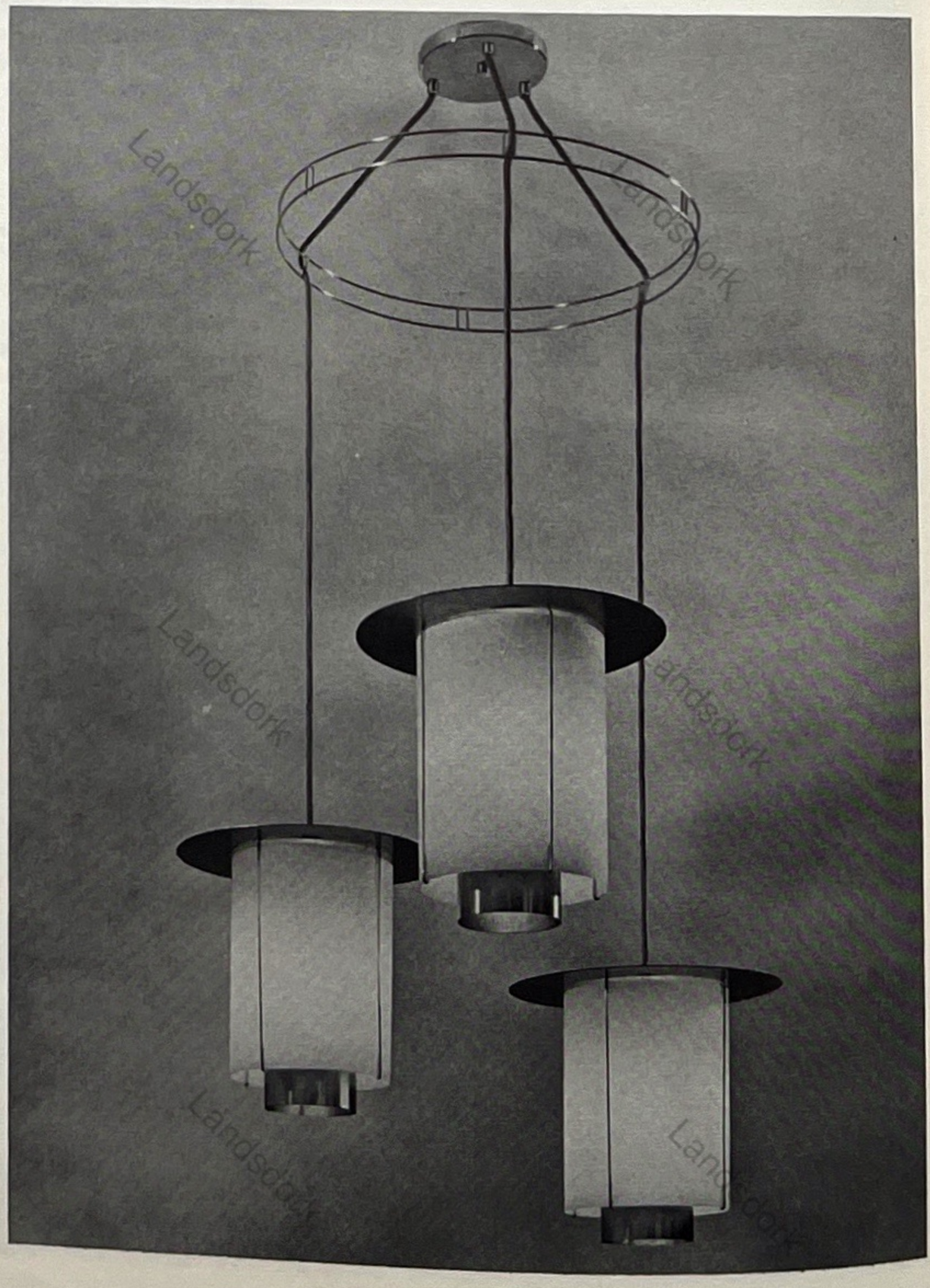
# MODULUS

coordinated varieties
of a light form
to enhance the design forms
in modern interiors —

**No. 342** (illus.) using three **#307DL**
**No. 345** using three **#308DL**
**No. 348** using three **#310DL**

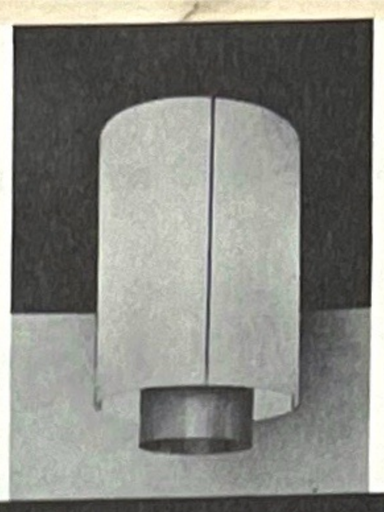


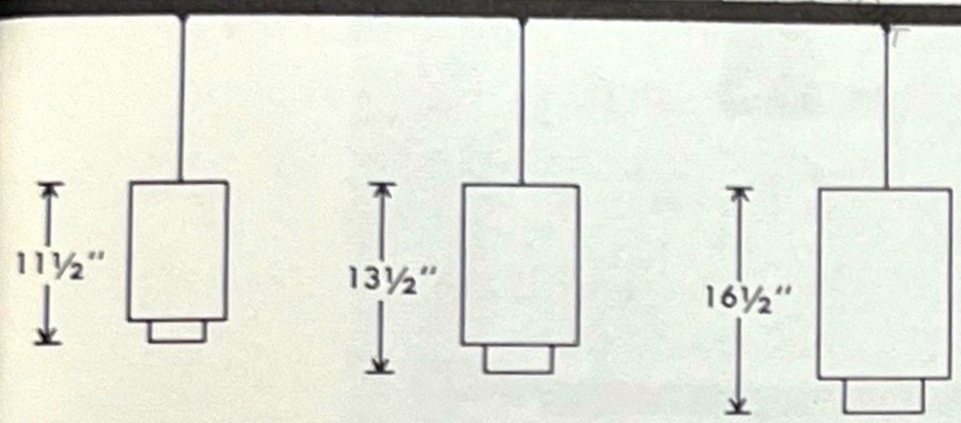
**No. 341** (illus.) using three **#307R**
**No. 344** using three **#308R**
**No. 347** using three **#310R**



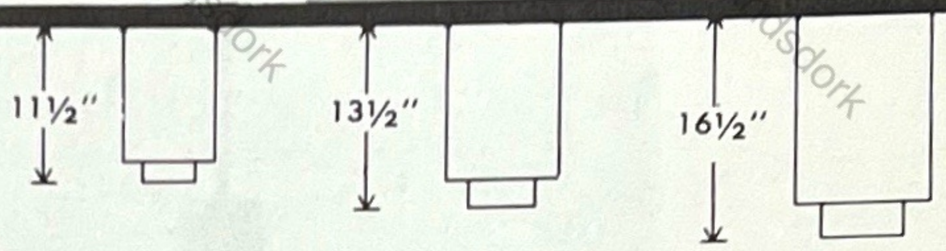
**HABITAT, INC.**
336 Third Avenue
New York 10, New York

furniture forum






#307SL #308SL #310SL




#307F #308F #310F

For flush mount

U. L. Approved

Designer: PAUL MAYEN

F.O.B. our warehouse, New York City

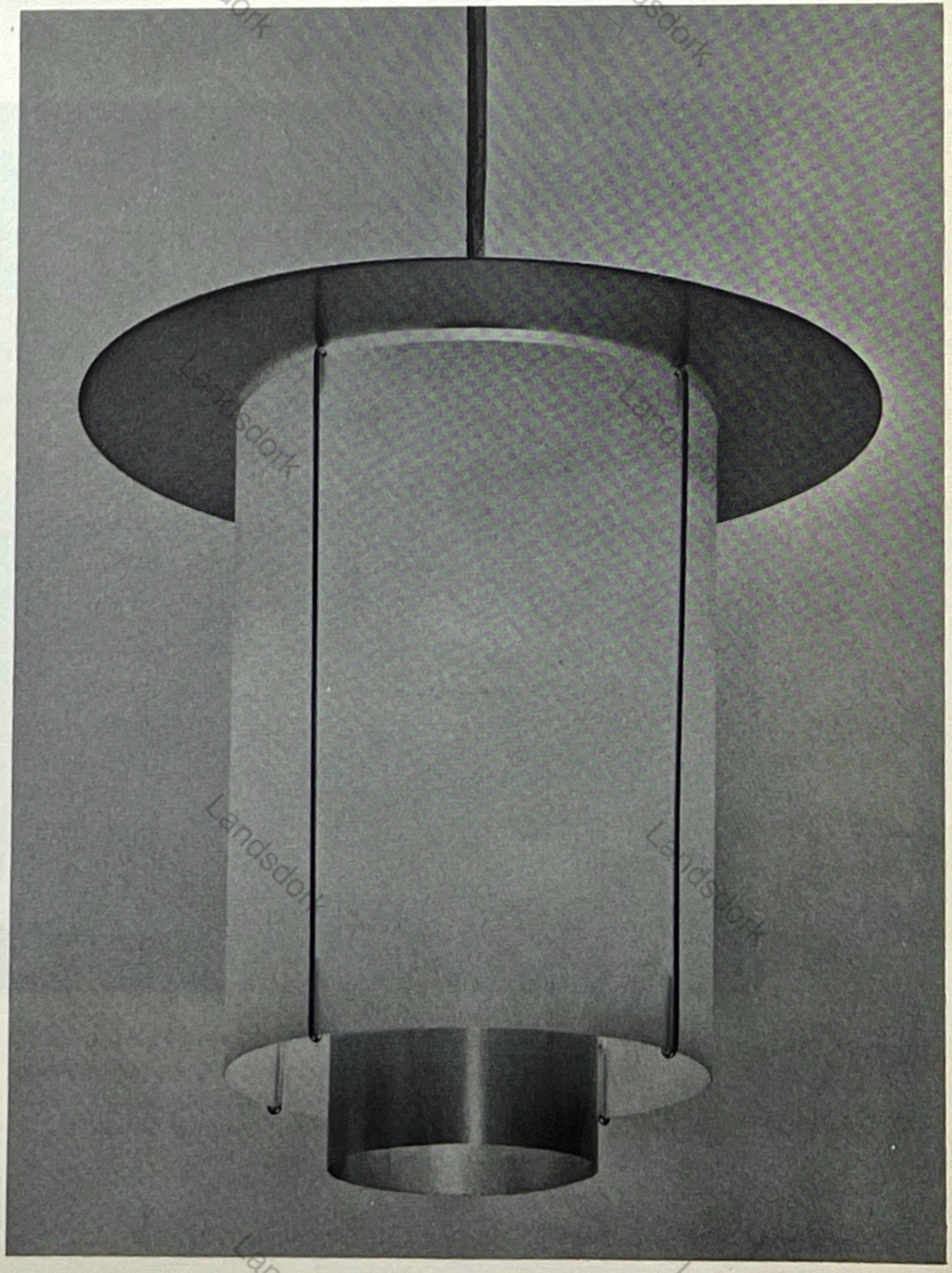
Catalog available upon request

Twelve basic forms, combining plastic and metal, to be used as individual pendants or in cluster groupings. A variety of canopies and spreaders. Available reflector disks in sprayed brass or white and the louvers in seven colors. Retail prices begin at 18.00 for a single pendant.

Write for catalog giving complete information.

**No. 381** (illus.) using six **#307DL**
**No. 383** using six **#308DL**
**No. 385** using six **#310DL**

**No. 307R**



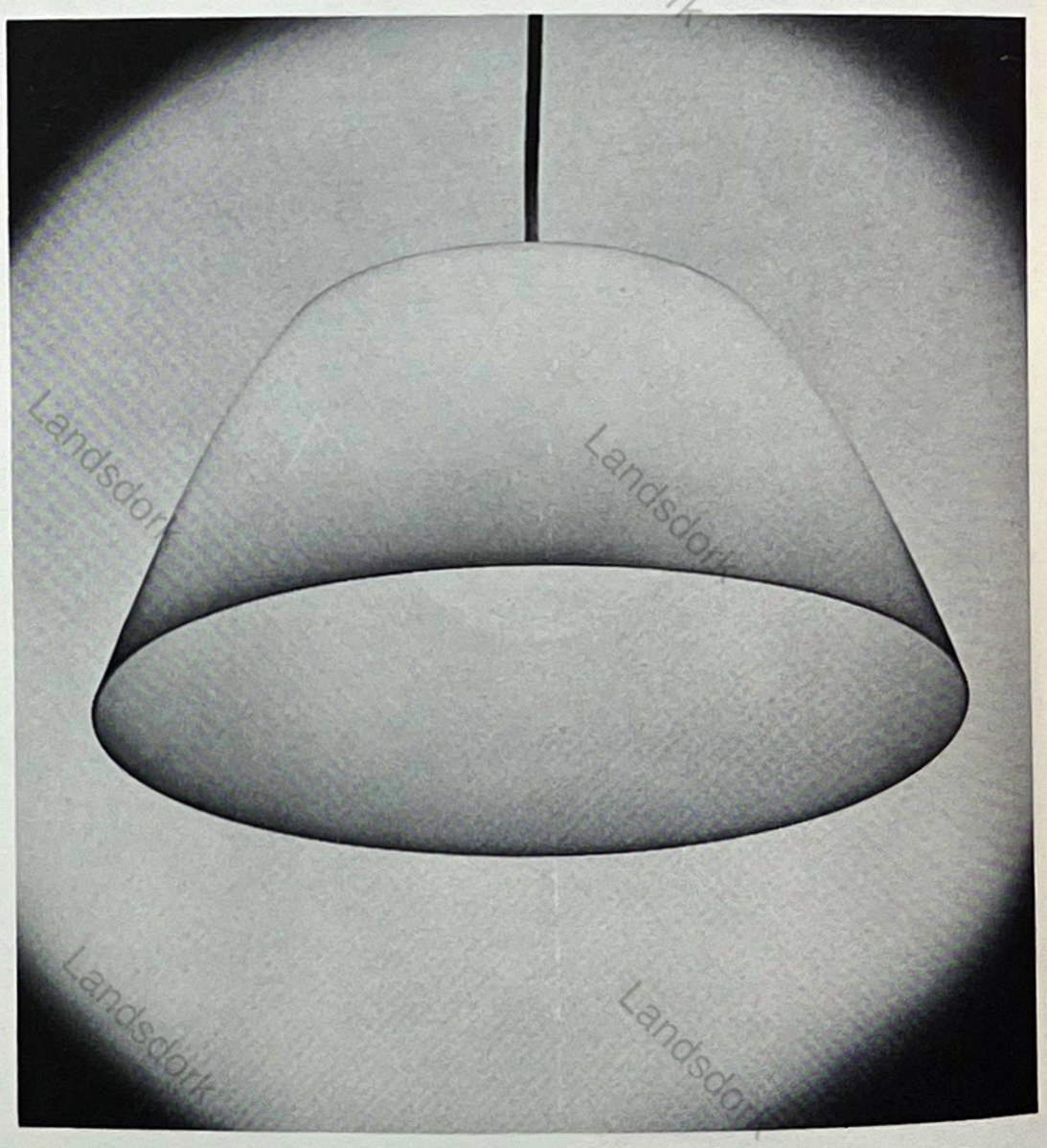
furniture forum

**HABITAT, INC.**
336 Third Avenue
New York 10, New York

**Item No.** L036-52 **Ceiling Fixture**
Diameter, 15¾"
Double globe of Perspex; metal details, polished brass
Color: white, outside globe, smoke gray, green gray
**Approximate Retail Price:** 55.00

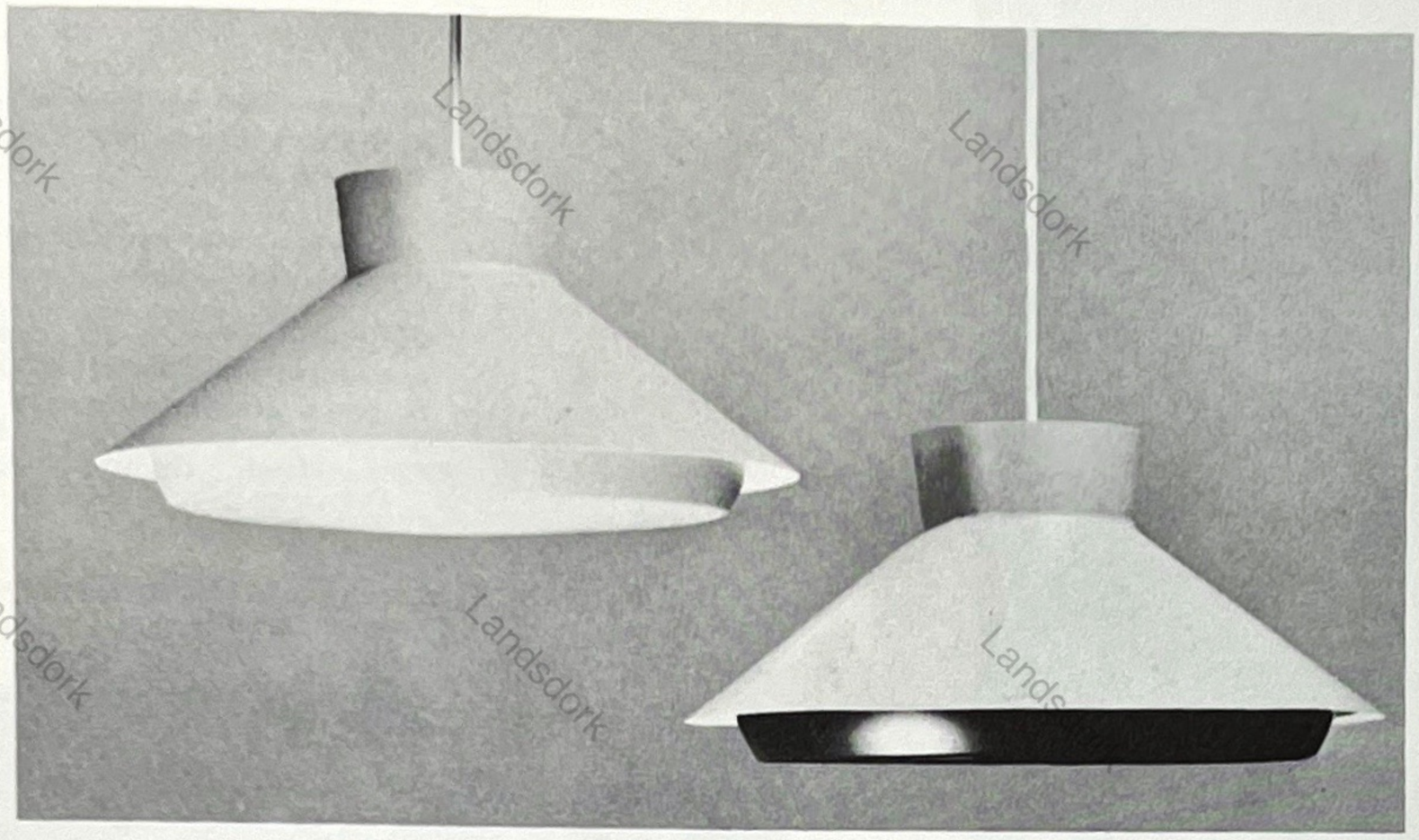
**SHOWROOMS:**
**New York** — 667 Fifth Avenue
**Miami** — 133 Northeast 40 Street
**Washington, D. C.** — 2209 L St., N. W.
**Chicago** — 6-162 Merchandise Mart
**Dallas** — 270 Decorative Center
**San Francisco** — 315 Pacific Avenue
**Atlanta** — 62 Ponce de Leon Avenue

**Item No.** L036-34 **Ceiling Fixture**
Diameter, maximum 4"; weight, ⅞ lbs.
Perspex globe in different shades
Colors: red & white; white & yellow
**Approximate Retail Price:** 22.50



**Item No.** L036-29 **Ceiling Fixture**
Diameter, 18"; height, 18"
Perspex globe
**Approximate Retail Price:** 64.50

**FREDERIK LUNNING INC.**
**Distributors for Georg Jensen Inc.**
667 Fifth Avenue
New York 22, New York



**SHOWROOMS:**

**New York** — 667 Fifth Avenue
**Miami** — 133 Northeast 40 Street
**Washington, D. C.** — 2209 L St., N. W.
**Chicago** — 6-162 Merchandise Mart
**Dallas** — 270 Decorative Center
**San Francisco** — 315 Pacific Avenue
**Atlanta** — 62 Ponce de Leon Avenue

**Item No.** L036-39 **Ceiling Fixture**
Diameter, 18"; weight, 3½ lbs.
Colors: white or charcoal
Metal shade; diffuser of Perspex
**Approximate Retail Price:** 55.00

**Item No.** L036-38 **Ceiling Fixture**
Diameter, 14"; weight, 2½ lbs.
Perspex globe; sprayed metal shade
**Approximate Retail Price:** 36.00

**Item No.** L036-41 **Ceiling Fixture**
Diameter, 11"; weight, 1¾ lbs.
Color: sprayed metal shade, Perspex globe
**Approximate Retail Price:** 36.00



**FREDERIK LUNNING INC.**
**Distributors for Georg Jensen Inc.**
667 Fifth Avenue
New York 22, New York

**Item No. 820 Table Lamp**
O/A height, 45"
Shade: 18" x 19" x 21";
or 20" x 21" x 20"
**Approximate Retail Prices:**

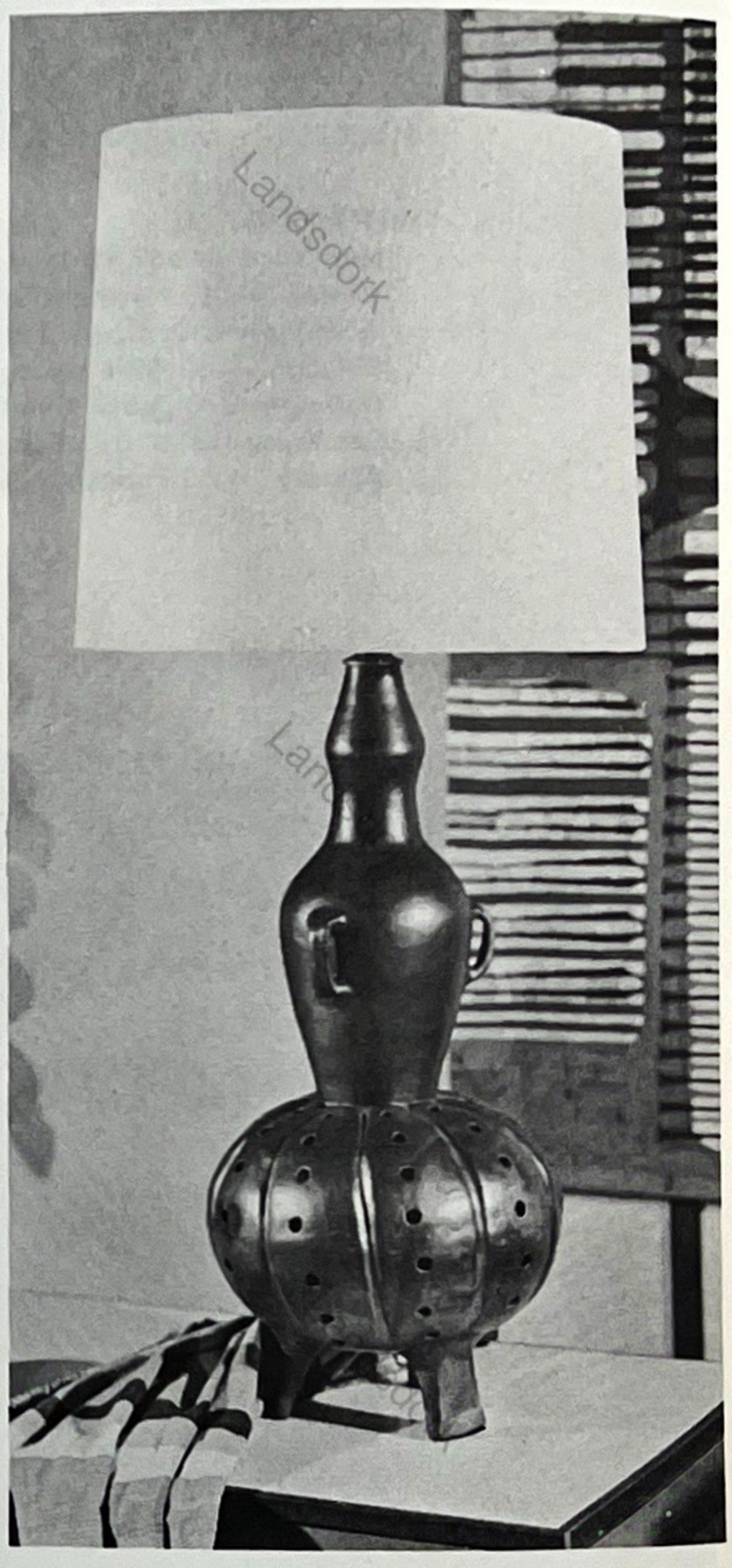
| | |
|---|---|
| Charcoal finish | 120.00 |
| Marble glaze finish | 145.00 |

**SHOWROOMS:**
**Chicago**—John R. Willis
**Detroit**—Decor Design
**San Francisco**—Ruth Ellis
**Los Angeles**—Millie Hampshire
**Dallas**—Glenn Hennings
**Miami**—Sara Kersey, Inc.
**Washington, D. C.**—Duncan Huggins

**Our lamp bases are handcrafted by skilled artisans and are available in custom colors**

**Our shades are made with handwoven cottons or textured linen. Custom shades executed to special sizes when required**

**Catalog available upon request**



**Item No. 812 Table Lamp**
O/A height, 52"
Shade: 20" x 21" x 21"
**Approximate Retail Prices:**

| | |
|---|---|
| Charcoal finish | 110.00 |
| Custom colors | 130.00 |

**JIM HURT of TEXAS**
P.O. Box 531
McAllen, Texas

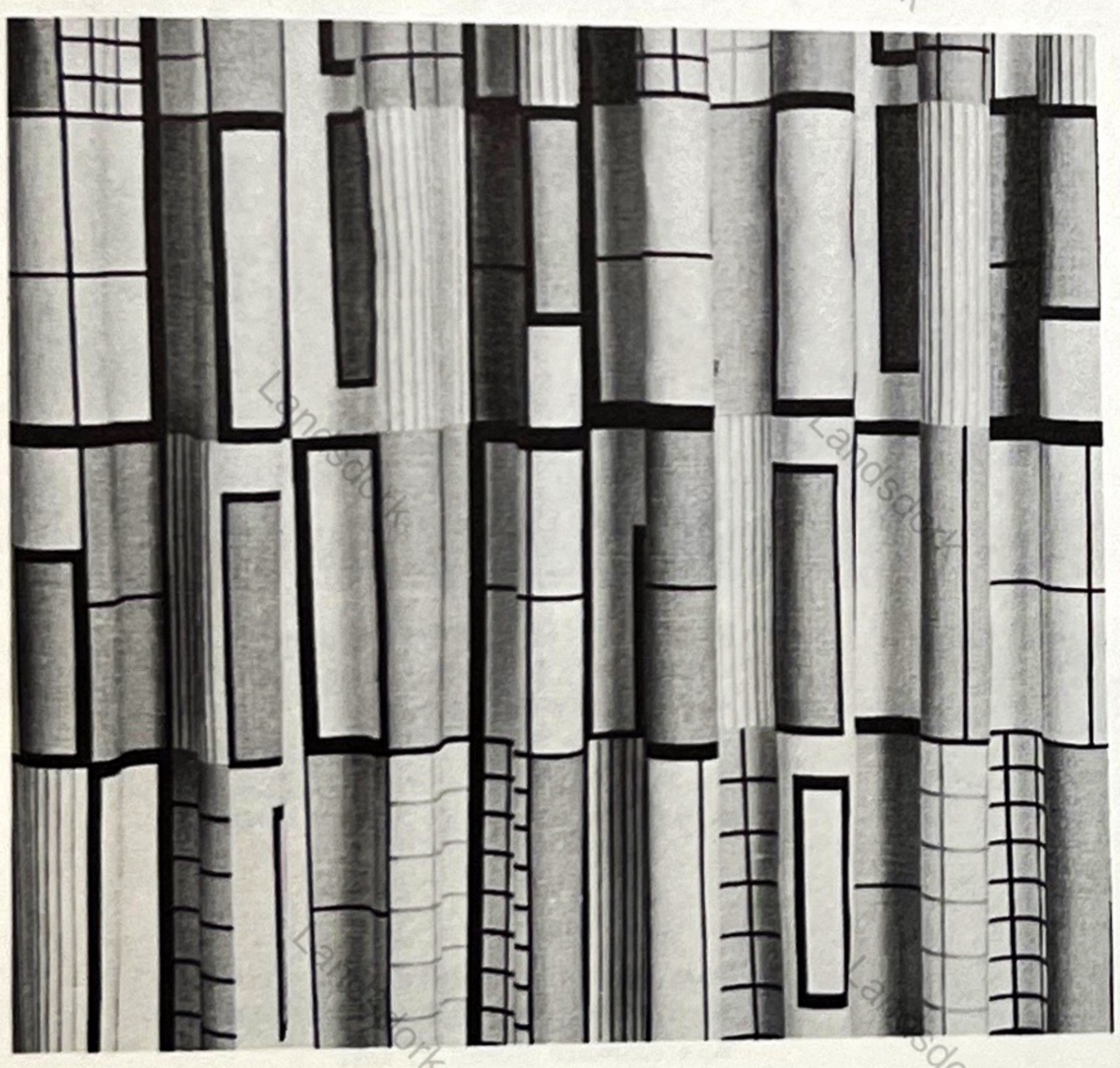
furniture forum

Designer: ANGELO TESTA

## NEW CONTRACT SERIES

A complete line of drapery prints and linens with correlated custom woven upholstery fabrics and bedspreads for

HOTELS MOTELS DORMITORIES
SCHOOLS OFFICES INSTITUTIONS



**Item: "FACADE"**
50" heavy white linen; pattern repeat, 36"
Colors: pumpkin, grey & black; hemp,
grey & black; yellow, gold & pumpkin

**Available for residential or contract installation**

**Prices quoted upon request**

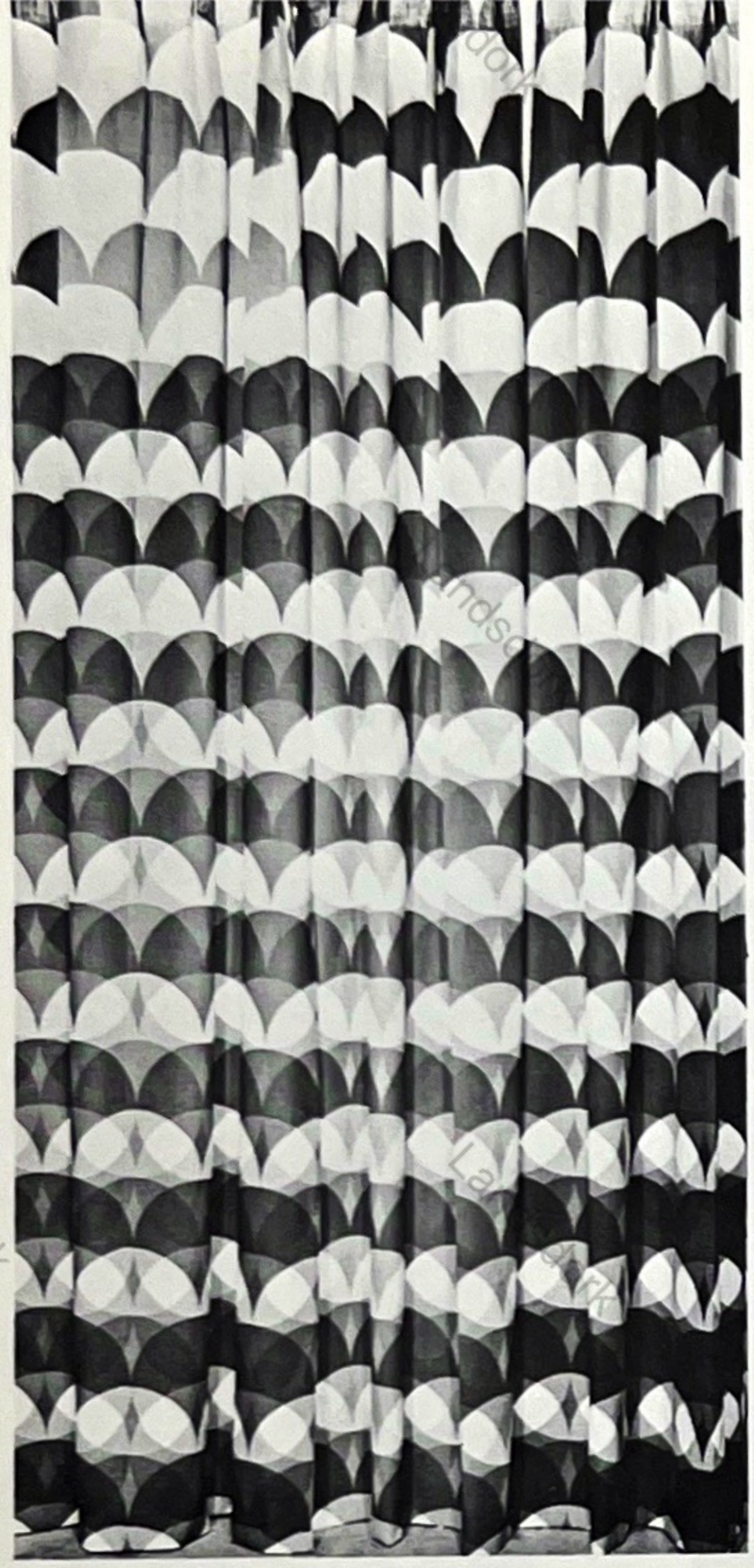
**Showrooms:**
**Chicago**—49 East Ontario St.
**San Francisco**—325 Ninth Street
**Miami**—133 N.E. 40 Street

furniture forum

**Item: "FOLATA"**
50" linen; all-over design
Colors: black or natural
cinnamon on white, yellow on white

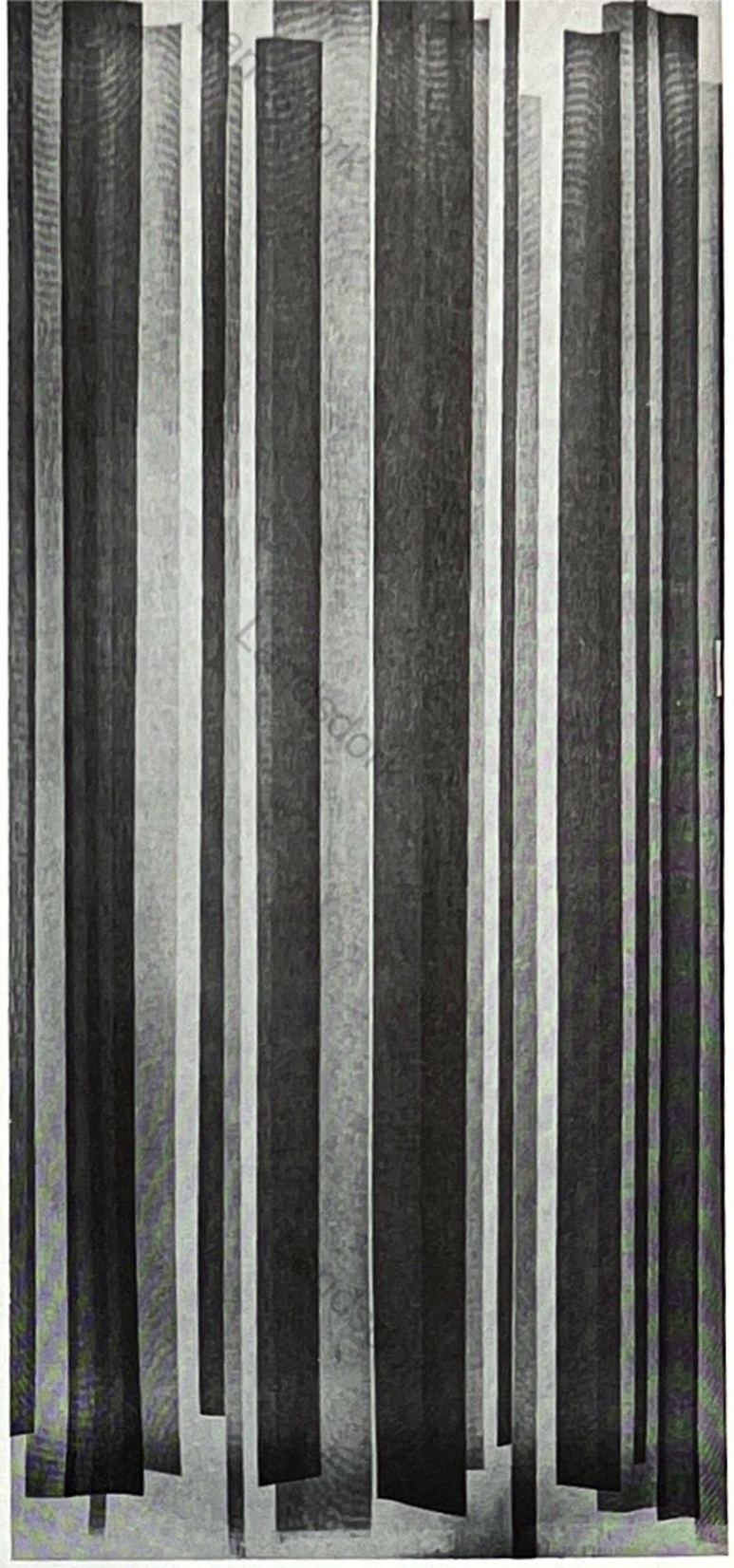
**ANGELO TESTA & COMPANY**
49 East Ontario Street
Chicago 11, Illinois

Landsdork



**Item No.** 1154 **"VENEZIO"** Panel
Width, 48"; 12' panel; 4-color print
**Approximate Retail Prices:** 9.50 Belgian linen
9.50 Suede fiberglas

**Designer:** BEN ROSE

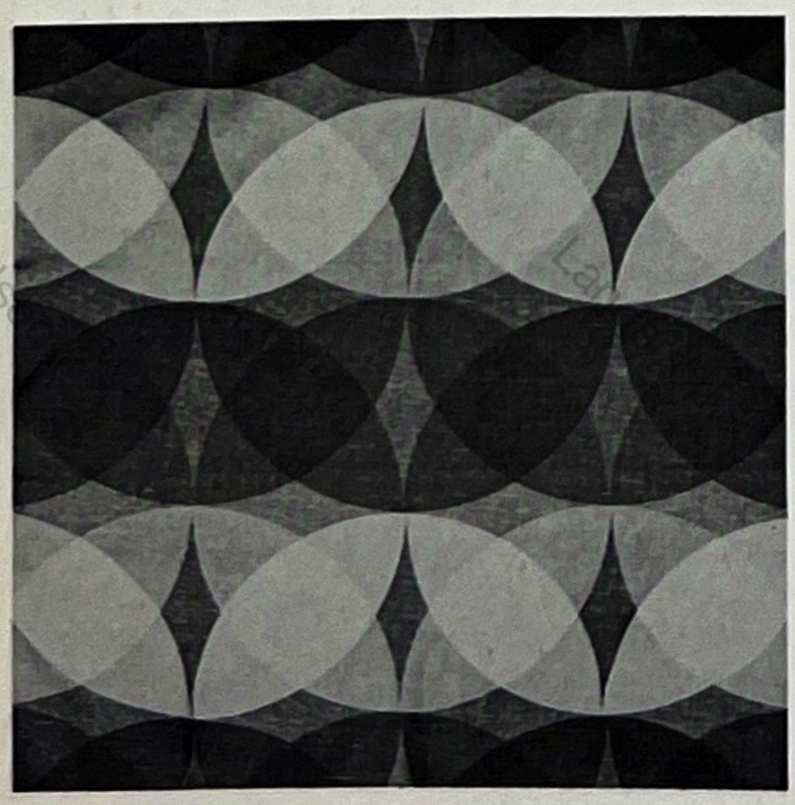


**Item No.** 1156 **"PARMA"** Panel
Width, 48"; 8' design; 2-color print
**Approximate Retail Prices:**

| | |
|---|---|
| Shadoweave fiberglas | 10.00 |
| Suede fiberglas | 9.50 |
| Belgian linen | 9.50 |

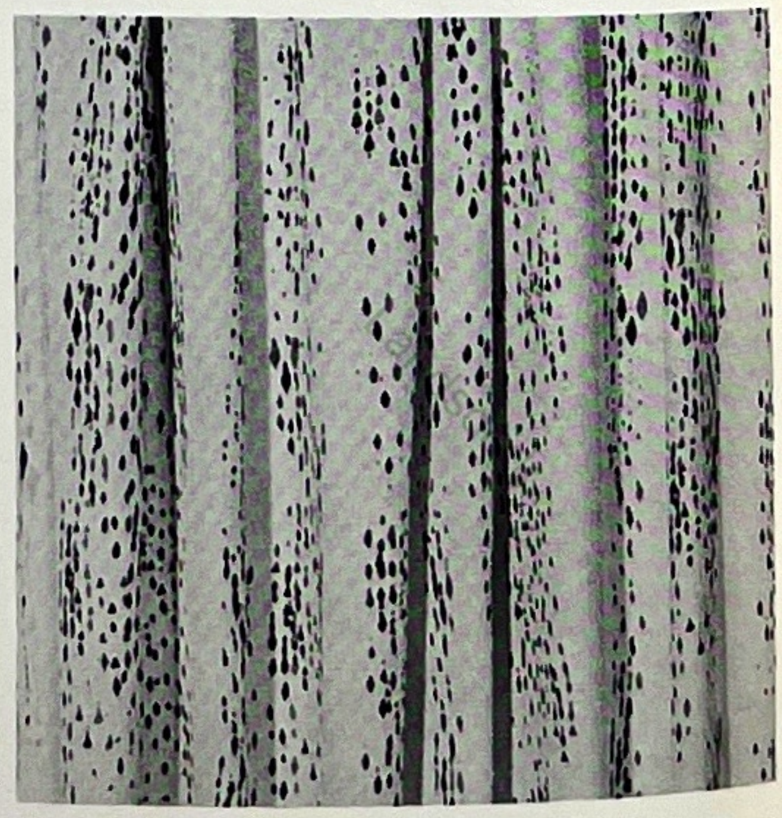
**Item No.** 1154 **"VENEZIO"**
Width 48"; repeat 36"
Four color print
**Approximate Retail Prices:**

| | |
|---|---|
| Suede fiberglass | 9.50 |
| Belgian linen | 9.50 |



**Item No** 1157 **"VERONA"**
Width, 48"; 3-color print
**Approximate Retail Prices:**

| | |
|---|---|
| "Gem" boucle fiberglas | 9.35 |
| Shadoweave fiberglas | 8.65 |
| Belgian linen | 7.85 |

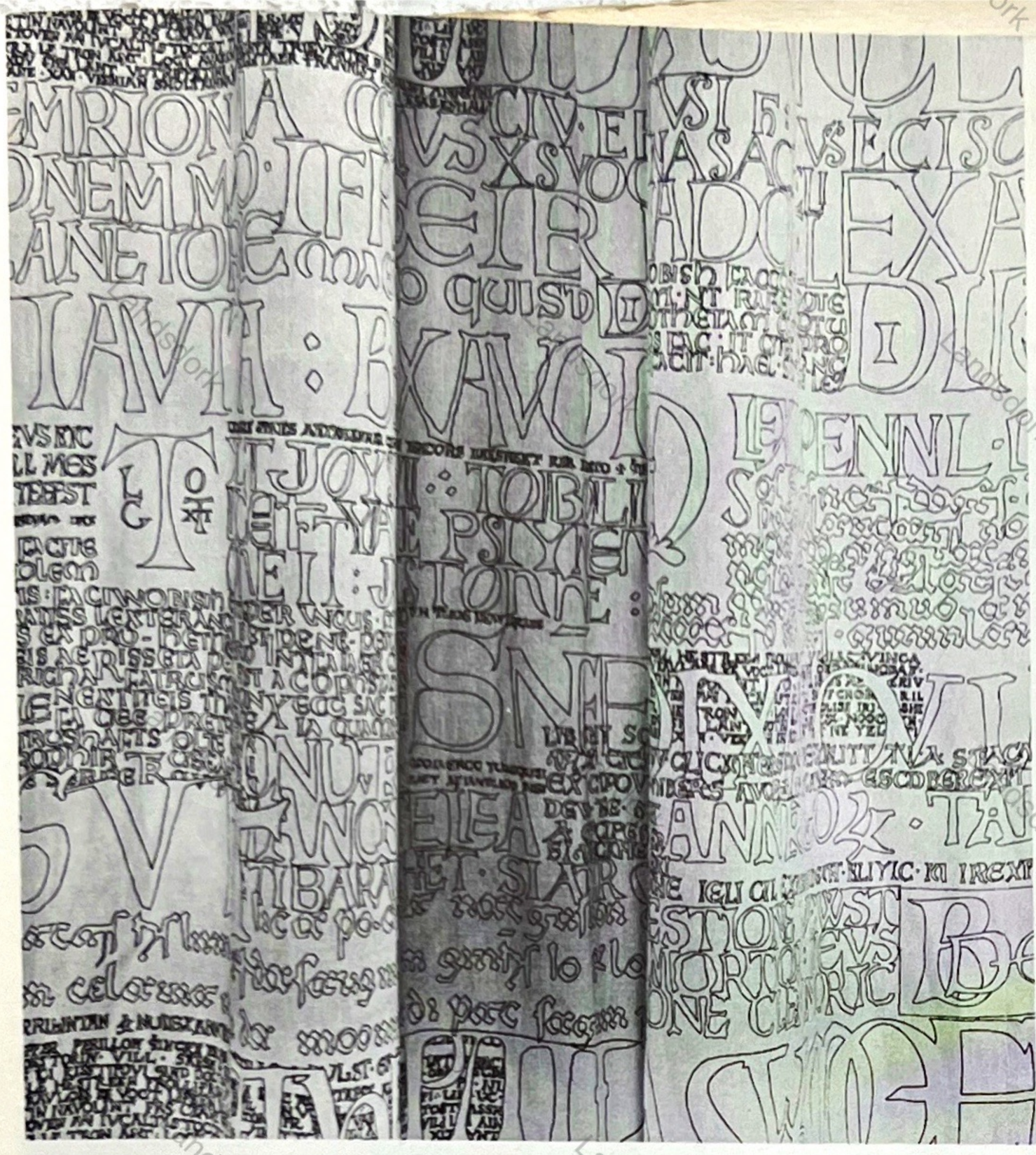


**SHOWROOMS:**
**Chicago**—6-126 Merchandise Mart
**New York**—17 East 53 Street
**San Francisco**—451 Jaskson Square
**Los Angeles**—144 North Robertson

**BEN ROSE**
1129 West Sheridan Road
Chicago 40, Illinois

furniture forum

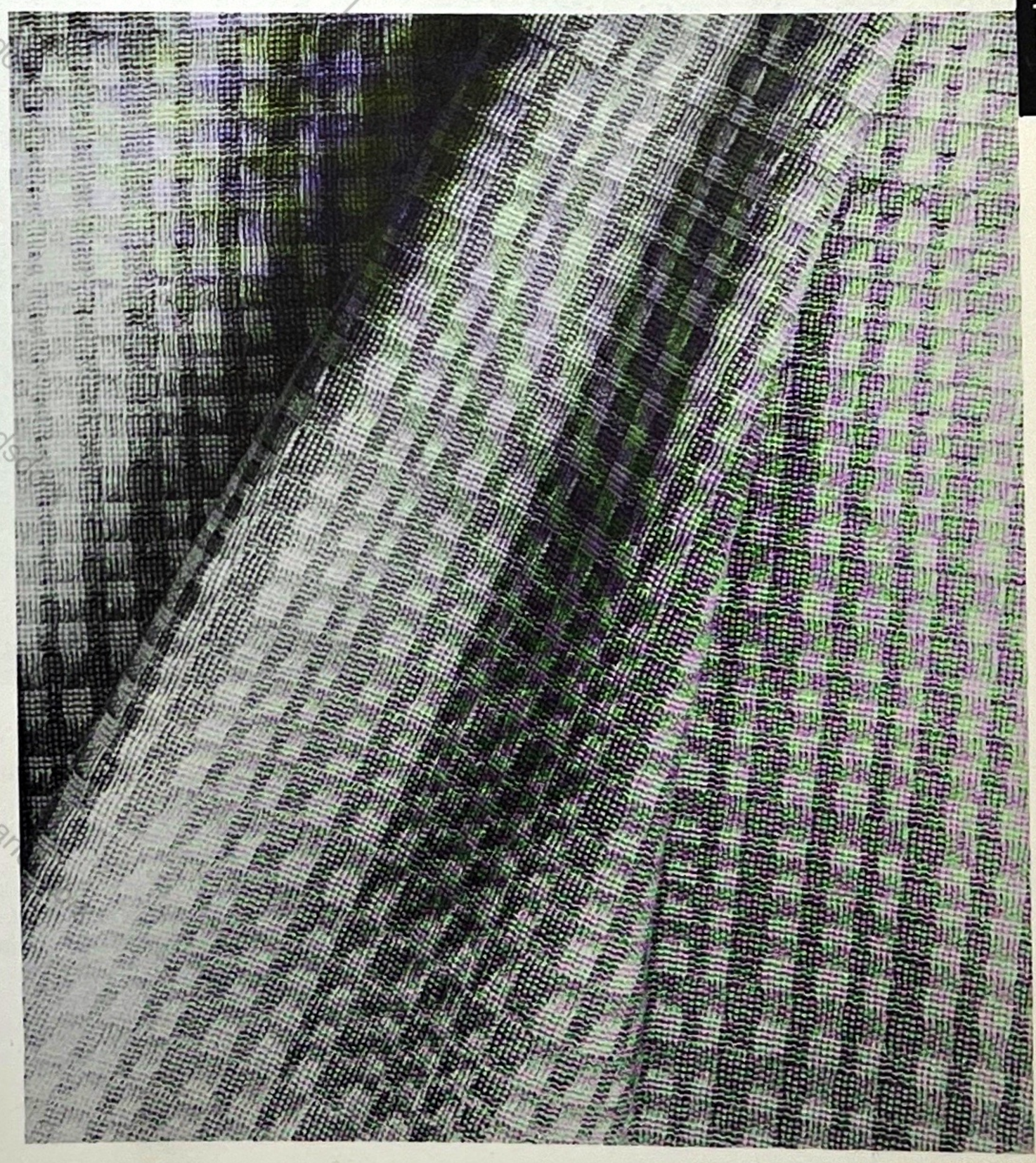
Landsdork



**Designer: EDWARD WORMLEY**

**Item: "CLOISTER"**
50/52" linen in 4-colors on white ground with random lettering. No repeat across width. Suitable for drapery and upholstery use.
**Approximate Retail Price:** 9.75 **(N.Y. area)**

**Available for residential or contract installation**



**Item: "SALEM"**
52/54" wide bulked Celaperm® & cotton woven cloth; 18-colors, ranging the spectrum
**Approximate Retail Price:** 10.75 **(N.Y. area)**

**FRANKLIN HARWARD FABRICS, INC.**
24 East 56 Street
New York 22, New York

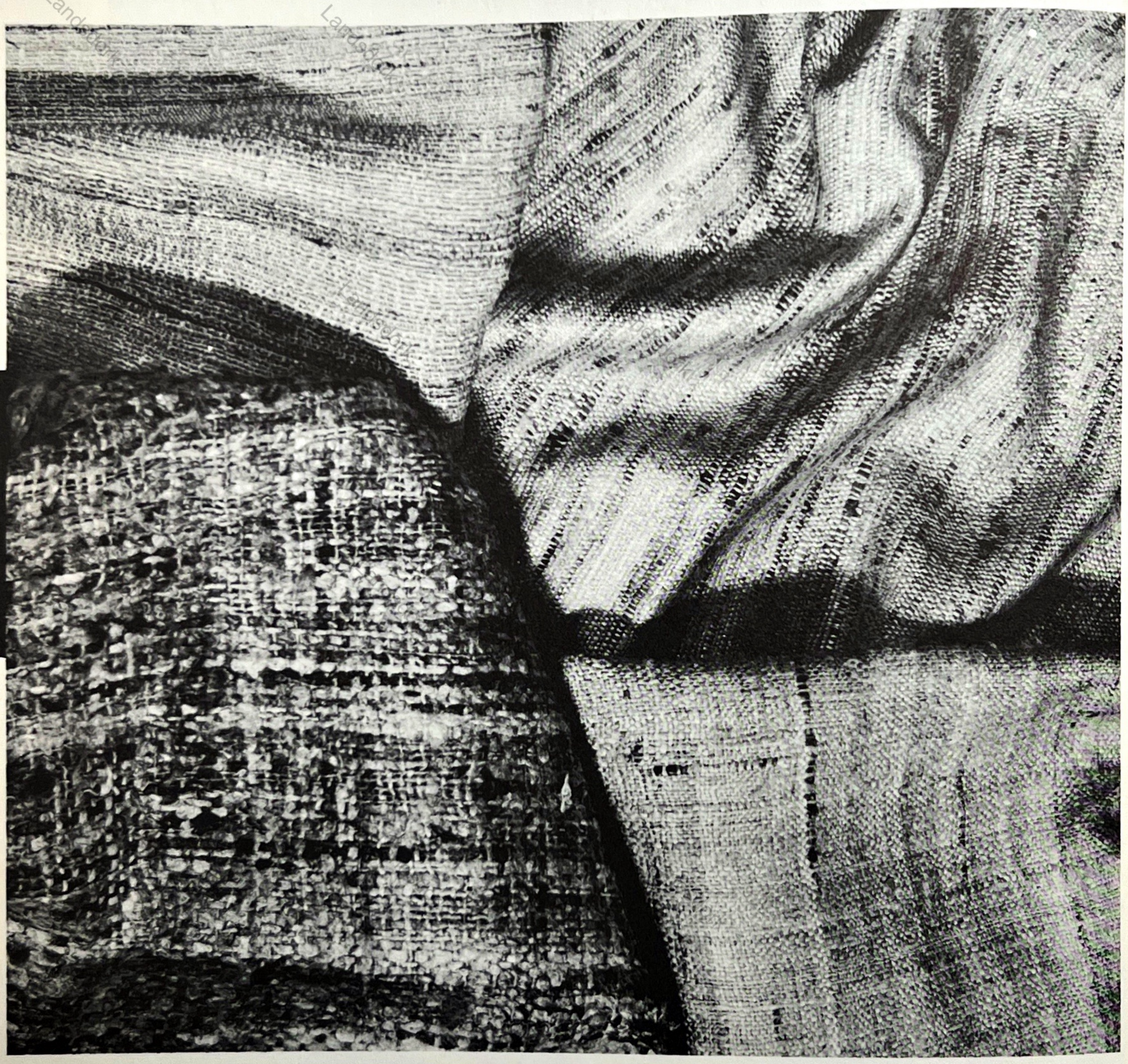


Landsdork

**Imported handwoven Indian wild raw Tussah silk.**
**Available in a range of different weights & textures, natural or colors.**

**Item No.** 679 **50" Tussah Silk**
Medium weight; suitable for draperies
**Approximate Retail Price:** 12.00

**Item No.** 641 **50" Tussah Silk**
Medium weight; suitable for draperies
**Approximate Retail Price:** 12.00





**Item No.** 21 **50" Tussah Silk**
Heavy weight; suitable for upholstery
**Approximate Retail Price:** 15.00

**Item No.** 374 **50" Tussah Silk**
Medium weight; suitable for draperies
**Approximate Retail Price:** 12.00

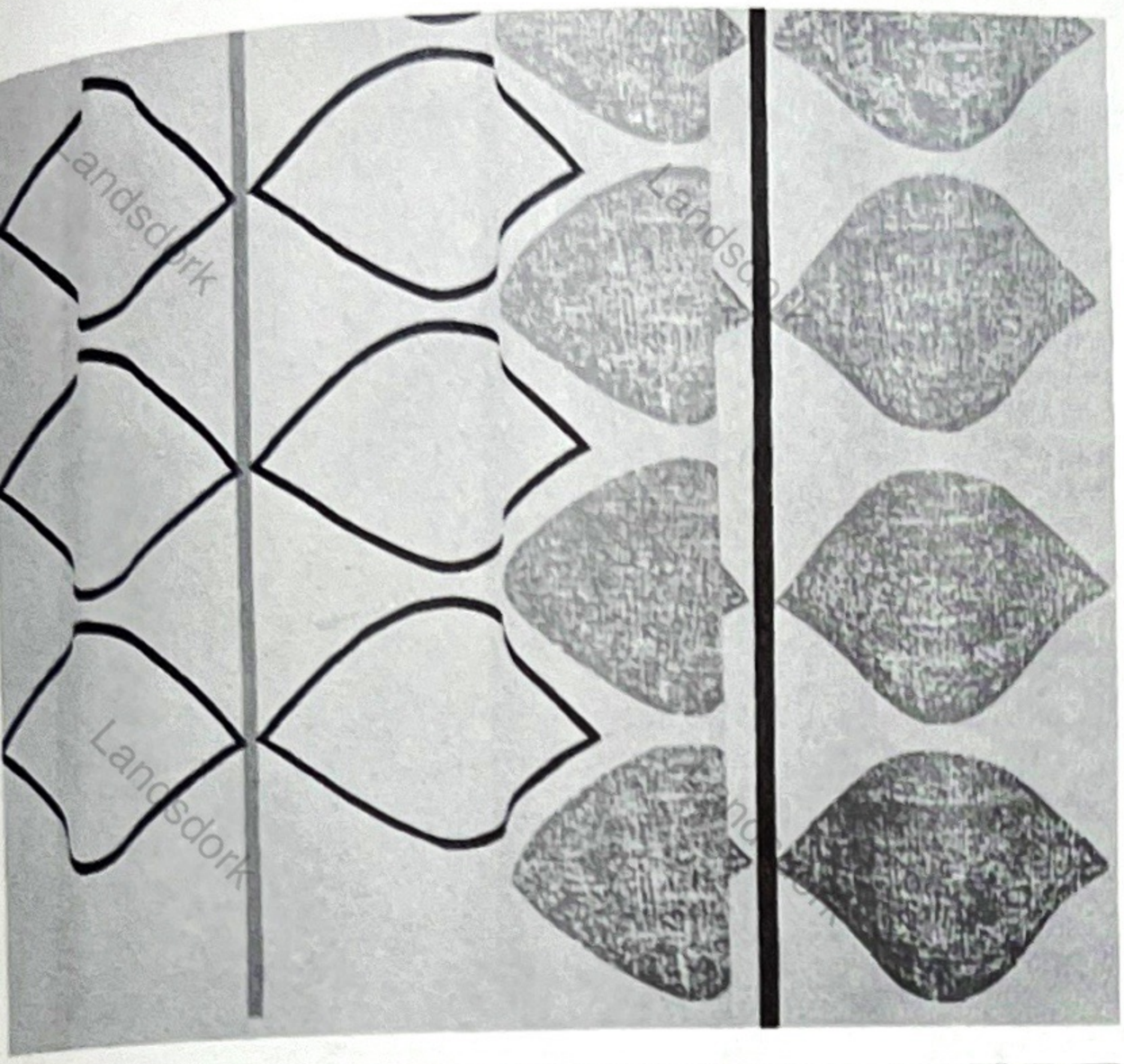
**SHOWROOMS:**
**New York**—171 Madison Avenue
**Washington, D.C.**—1338 19 St. NW
**San Francisco**—432 Jackson Square
**Dallas**—2722 Fairmont Street
**Seattle**—1501 Olive Way
**Forest Park, Ill.**—7438 W. Harrison

**FAR EASTERN FABRICS, INC.**
171 Madison Avenue (33 St.)
New York 16, New York

furniture forum

**Designer: NUNZIO J. PRAVATA**

**Item: "CARIBBEAN"**
Width, 48"; repeat, 49"
Custom colours
**Approximate Retail Prices:** 7.95 and up
(Depending on fabrics used)

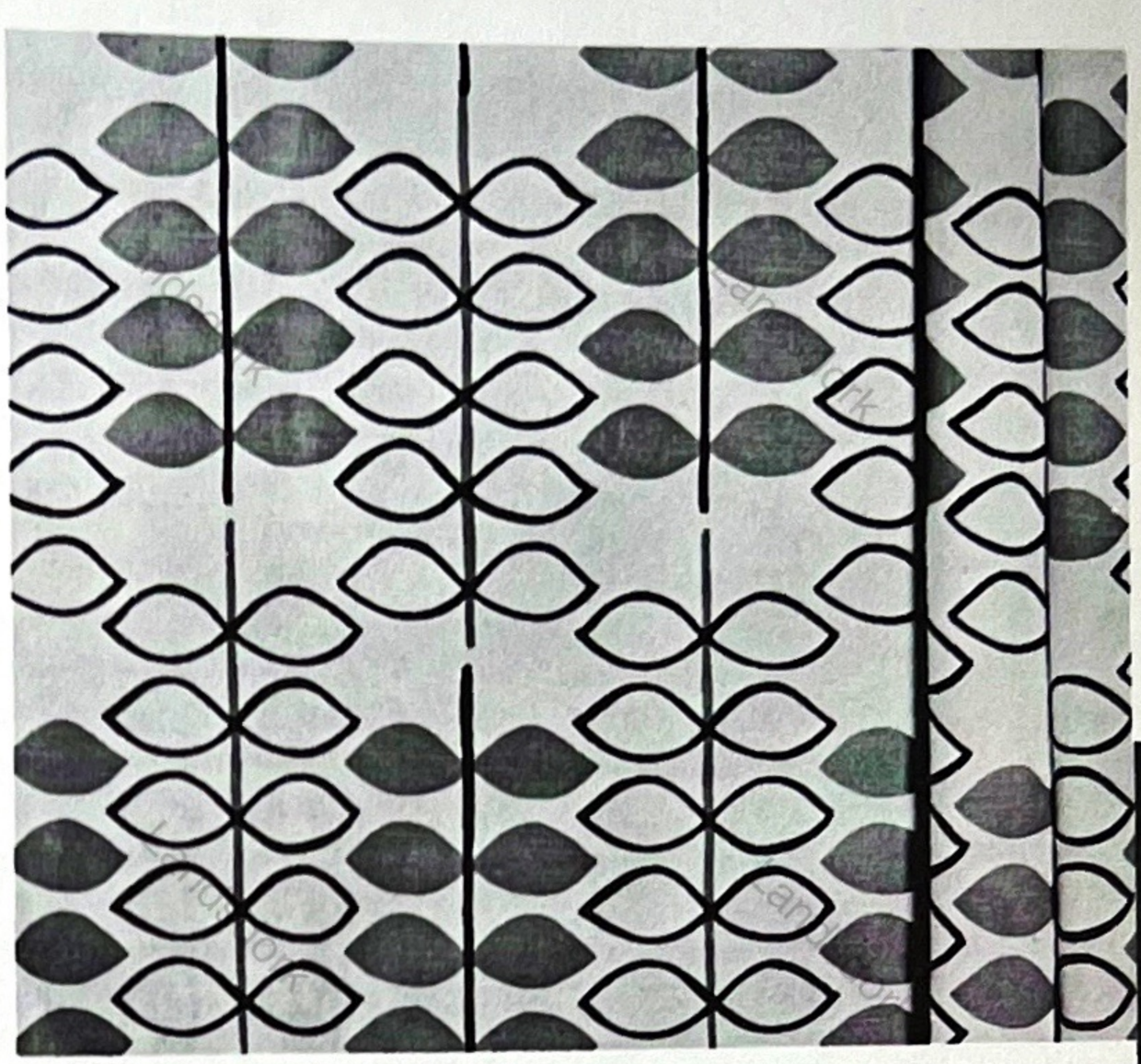


**Item: "STAINED GLASS"**
Width, 48"; repeat, 36"
Custom colours
**Approximate Retail Prices:** 7.95 and up
(Depending on fabrics used)

**Available for residential or contract installation**

**Showrooms:**
**Chicago**—635 Merchandise Mart
**Boston**—420 Boylston St.
**Washington, D.C.**—1812 "N" St., N.W.
**Miami**—108 N.E. 39 Street
**Houston**—503 Hathaway
**Hattiesburg, Miss.**—500 Bay Street
**Phoenix**—4020 N. 34 Street
**Los Angeles**—714 N. La Cienega
**San Francisco**—15 Hotaling Place
**South America**—Walter G. Dillhoff,
834 Barth Dr., Baldwin, L.I., N.Y.

**Item: "PRIMITIVE"**
Width, 48"; repeat, 18½"
Custom colours
**Approximate Retail Prices:** 7.95 and up
(Depending on fabrics used)



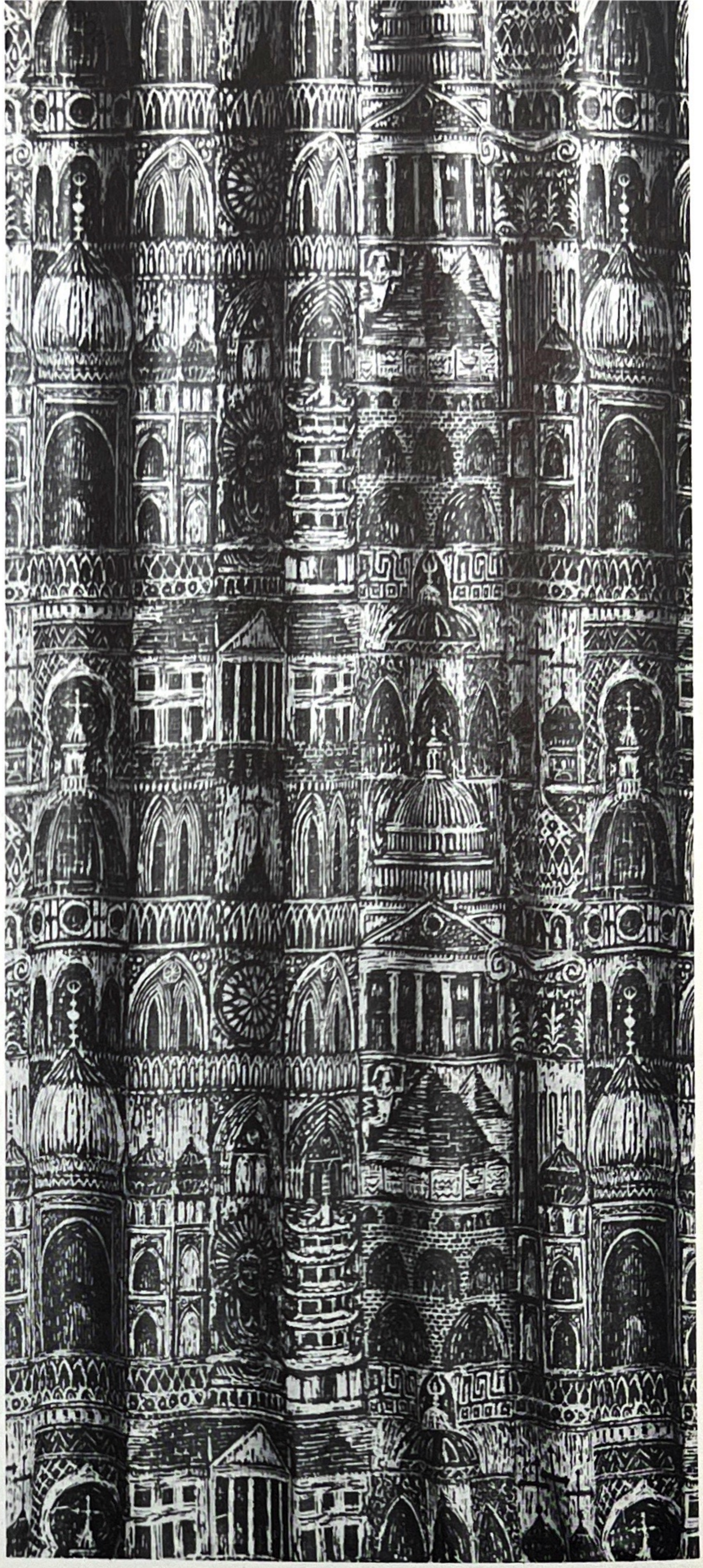
**Item: "BLOOMING STRIPE"**
Width, 48"; repeat, 36"
Custom colours
**Approximate Retail Prices:** 7.95 and up
(Depending on fabric used)





**ARUNDELL CLARKE**
425 East 53 Street
New York 22, New York

Landsdork



**Item: "MULTIFLORA"**
3-color print, vertical repeat, 36";
print 48" wide
**Approximate Retail Prices:**

| | |
|---|---|
| Heavy weight linen | 8.00 |
| Fiberglas | 8.00 |

**Item: "WANDERLUST"**
3-color print, vertical repeat, 26¾",
print 47½" wide, 23¾" repeat
6-color ways, custom colors available
**Approximate Retail Prices:**

| | |
|---|---|
| Light weight linen (Belfast) | 7.00 |
| Fiberglas | 8.00 & 10.00 |

**Designers: ELEN & HENRY KLUCK**

**SHOWROOMS:**
**New York**—16 East 55 Street
**Chicago**—325 West Huron Street
**Grand Rapids**—Waters Building
**Boston**—420 Boylston Street
**San Francisco**—432 Jackson Square
**Los Angeles**—114 N. Robertson Blvd.
**Dallas**—160 Decorative Center
**Washington, D.C.**—2209 "L" St., N.W.
**Miami**—P. O. Box 651, So. Miami, Fla.

**Brochure available on letterhead request**

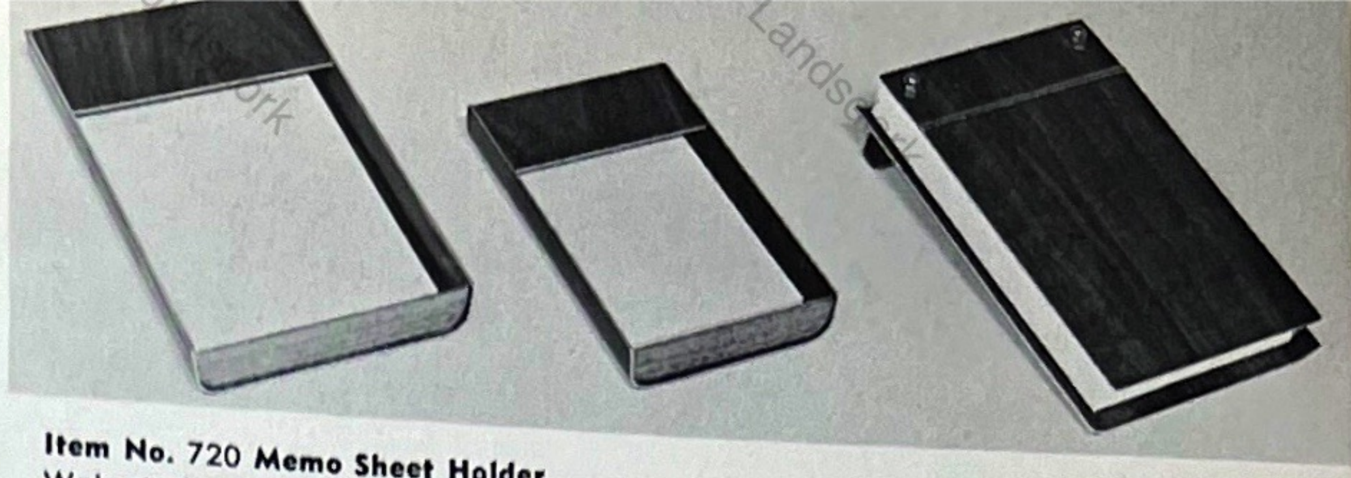
## ELENHANK DESIGNERS, INC.
347 East Burlington Street
Riverside, Illinois

furniture forum

Landsdork

**Item No. 710 Letter Tray**
Walnut aluminum laminate
22.50 — without cover; 35.00 — with cover
Legal size: 24.50 & 37.50, respectively

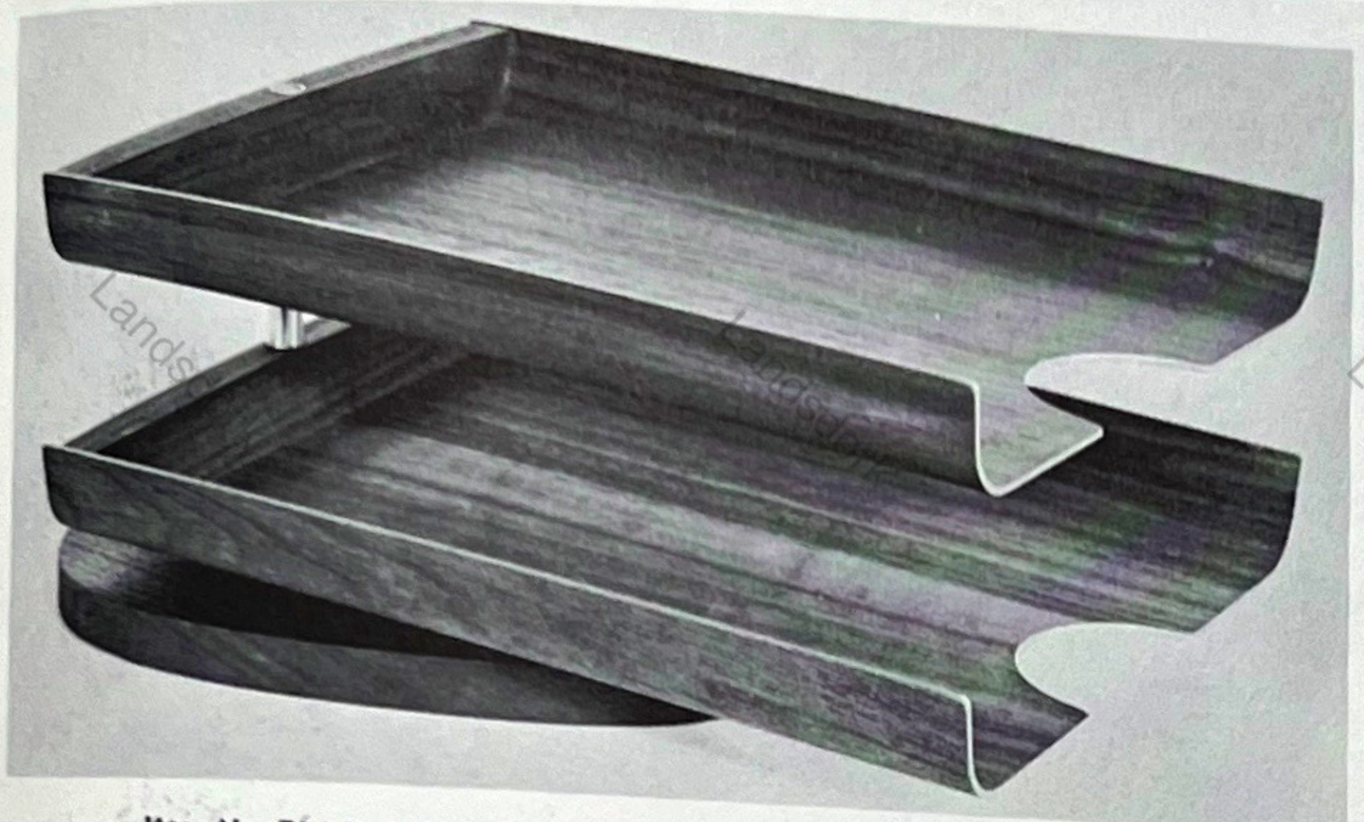
**Item No. 1110 Letter Tray**
Vinyl aluminum laminate
20.00 — without cover; 31.00 — with cover
Legal size: 21.50 & 33.00, respectively



**Item No. 720 Memo Sheet Holder**
Walnut aluminum, (4"x6") 12.50; (5"x8") 14.50
**Item No. 1120 Memo Sheet Holder**
Vinyl aluminum, (4"x6") 11.00; (5"x8") 13.00

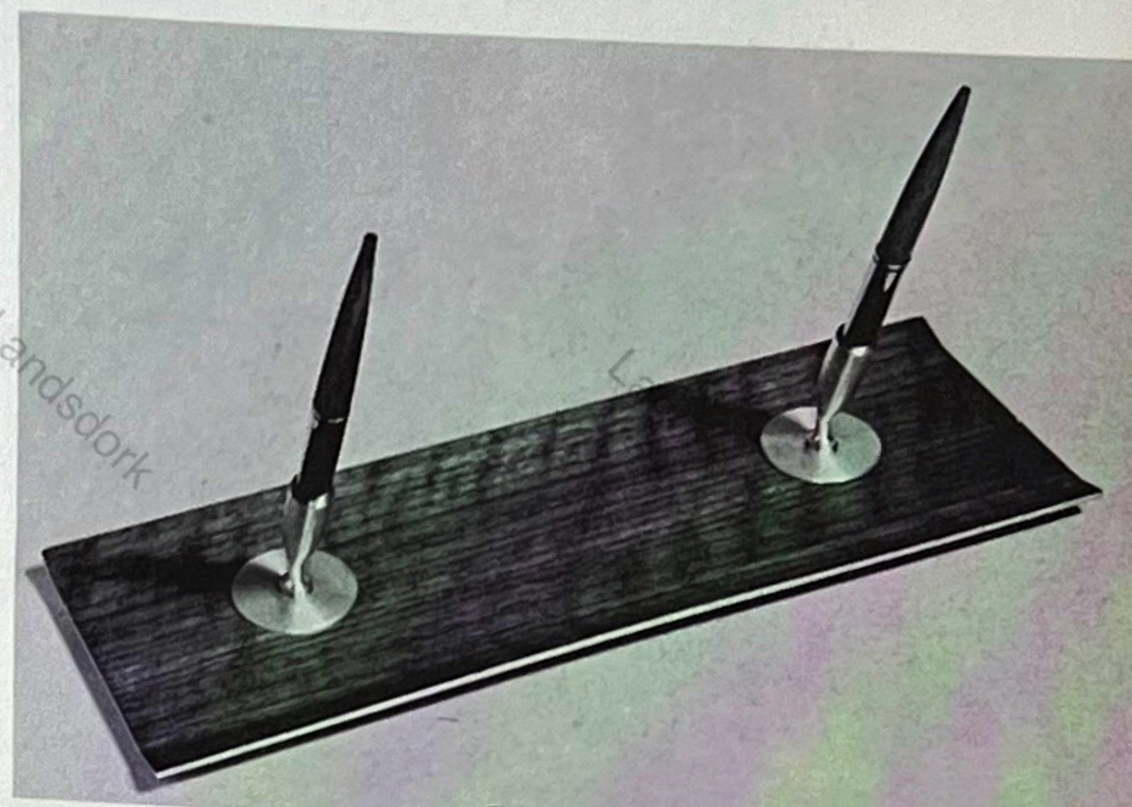
**Item No. 730 Calendar Pad,** (5"x8")
Walnut aluminum, 19.50
**Item No. 1130** Vinyl aluminum — 17.50

**Showrooms: New York, Chicago, San Francisco, Los Angeles, Seattle, Dallas, Miami, Havana**



**Item No. 714 Double Letter Tray**
Walnut aluminum laminate
Regular, 49.50; legal, 53.50

**Item No. 1114 Double Letter Tray**
Vinyl aluminum laminate
Regular, 44.50; legal, 47.50

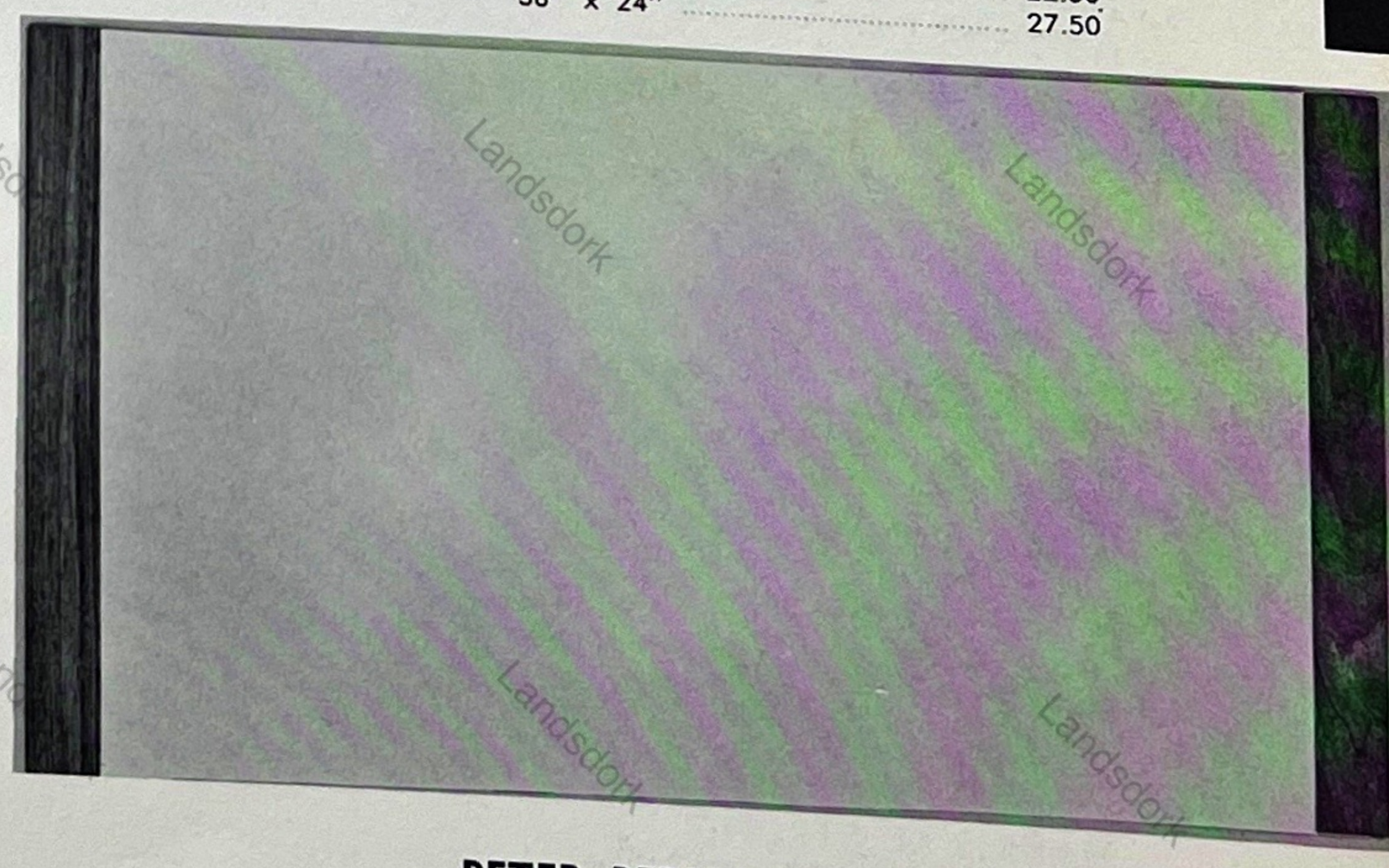


**Item No. 750 Double Pen Base**
Walnut aluminum, 19.50; with pens 32.00
**Item No. 1150** — Vinyl aluminum — 18.50
with pens — 31.00

**Item No. 740 — 6" Ash Tray Set** (3)
Walnut aluminum — 14.50
**Item No. 1140** — Vinyl aluminum — 14.50

**Item No. 760 Waste Basket**
8½" x 15½" x 12" high
Walnut aluminum — 49.50
**Item No. 1160** — Vinyl aluminum — 44.50

**Item No. 770 Desk Pad** (linoleum)
36" x 20"; 2" panel
Standard color creme
Optional colors: black or brown
**Approximate Retail Prices:** 23.50
**Item No. 771 Desk Pad**
38" x 24"; 2½" panel ..... 28.50
**Item No. 1170** — Vinyl aluminum
36" x 20" ..... 22.50
38" x 24" ..... 27.50





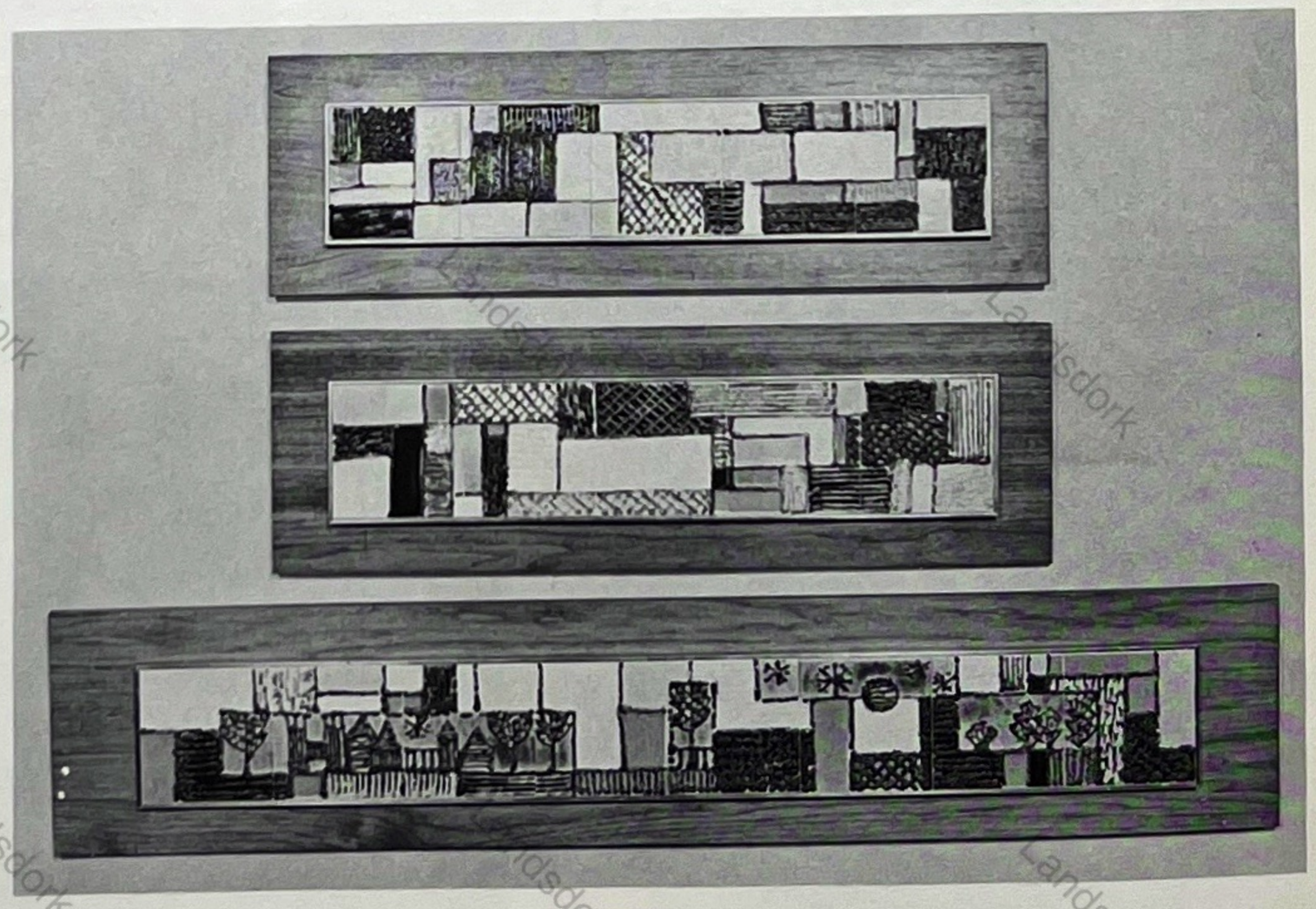


PETER PEPPER PRODUCTS, INC.

**Item No.** Group X **Wall Plaques**
Set of 6, single multi-colored tiles
mounted on 10½" x 10½" walnut frames
**Approximate Retail Price:** 8.50 **each**

**SHOWROOM:**
**New York**—Design Center

**Available for residential or contract installation**



**Item No.** HA-528-531 **Wall Plaque**
5-tile unit, 11" x 36", mounted
on walnut with gold leaf insert
Bright orange, yellows, tans & brown
**Approximate Refail Price:** 39.50 **each**

**Item No.** HA-528-530 — 39.50 **each**

**Item No.** HA-828-811 **Wall Plaque**
8-tile unit mounted on walnut with
gold leaf insert, 11" x 56½"
Ceramic in bright orange, yellows,
tans & browns
**Approximate Retail Price:** 45.00

**HARRIS G. STRONG**
455 East 147 Street
New York 55, New York

furniture forum

**Date Due**

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|---|---|---|---|
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